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WHITE BLACK LEGAL is an open access, peer-reviewed and refereed journal providededicated to express views on topical legal issues, thereby generating a cross current of ideas on emerging matters. This platform shall also ignite the initiative and desire of young law students to contribute in the field of law. The erudite response of legal luminaries shall be solicited to enable readers to explore challenges that lie before law makers, lawyers and the society at large, in the event of the ever changing social, economic and technological scenario.

With this thought, we hereby present to you

LEGAL

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<u>A SOCIO-LEGAL ANALYSIS ON SEED</u> <u>MONOPOLIES AND PUBLIC WELFARE WITH</u> <u>SPECIAL REFERENCE TO PATENTED SEEDS</u>

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ABSTRACT

The patenting of seeds has led to significant shifts in global agriculture, raising critical concerns regarding social justice, economic fairness, and legal frameworks. As multinational agribusinesses consolidate control over seed production through intellectual property rights (IPR), the implications for public welfare, farmer autonomy, and food security have become a subject of intense debate. This paper provides a socio-legal analysis of the impact of patented seeds, focusing on their role in fostering monopolistic practices, their consequences for farmers and consumers, and the adequacy of existing legal mechanisms in regulating seed ownership and competition.

At the core of the discussion is the tension between innovation and access. Proponents argue that patents incentivize research and technological advancements in seed development, leading to higher crop yields and improved resistance to pests and diseases. However, the counternarrative highlights the adverse consequences of corporate monopolization, particularly in developing countries where farmers have traditionally relied on seed-saving and exchange practices. The enforcement of patent laws restricts these traditional practices, resulting in increased costs for farmers, legal disputes, and economic distress. This paper examines case studies from various jurisdictions, with a particular emphasis on India, where legal battles over genetically modified (GM) seeds have exposed the vulnerabilities of small-scale farmers under the existing patent regime.

Additionally, this research explores the impact of seed monopolies on food sovereignty and biodiversity. The widespread adoption of patented hybrid and genetically modified seeds often

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marginalizes indigenous seed varieties, reducing genetic diversity and making agricultural systems more susceptible to climate change and pests. The socio-economic costs of this trend include heightened dependence on corporate seed suppliers and a loss of local knowledge systems that have sustained farming communities for centuries.

From a legal standpoint, the study evaluates the effectiveness of current intellectual property and competition law frameworks in addressing the challenges posed by seed monopolies. It critically assesses the role of institutions such as the World Trade Organization (WTO) and national patent offices in shaping seed-related policies, as well as alternative models such as open-source seed initiatives, compulsory licensing, and farmer rights protections under international agreements like the International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA).

Ultimately, this paper argues for a more balanced legal approach that fosters innovation while ensuring seed sovereignty and public welfare. By analysing the interplay between social realities and legal frameworks, this paper urges for policy reforms that promote equitable access to seeds, fair competition, and the protection of farmers' rights in an era of increasing corporate influence over global agriculture.

Keywords: Seed Monopoly, Competition Law, Intellectual Property Law, Farmer's Rights, Agriculture.

1. INTRODUCTION

<u>1.1. Background of the study</u>

The evolution of agriculture has been profoundly influenced by the development and dissemination of seeds, which are fundamental to crop production and food security. Historically, farming communities have engaged in the practice of saving, exchanging, and replanting seeds, fostering biodiversity and ensuring the adaptability of crops to diverse environmental conditions. This traditional system has been instrumental in maintaining agricultural resilience and sustaining livelihoods, particularly in developing regions.

In recent decades, the agricultural landscape has undergone significant transformation with the advent of seed patenting. Intellectual Property Rights (IPR) have been extended to plant varieties, granting exclusive control to breeders and corporations over the use and distribution of specific seeds. This shift has led to the consolidation of seed markets, with a few multinational companies dominating the industry. For instance, in the United States, utility patents have been applied to plants, providing robust protection to seed developers and restricting farmers from saving patented seeds for future planting. The implications of seed patenting are multifaceted. Proponents argue that such legal frameworks incentivize innovation, leading to the development of high-yielding and disease-resistant crop varieties. However, critics highlight several concerns like,

- Farmer Autonomy
- Economic Concentration
- Biodiversity Loss

Legal frameworks governing seed patents vary globally. International agreements, such as the International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA), aim to balance the rights of breeders and farmers, promoting both innovation and the conservation of plant genetic resources. However, the effectiveness of these frameworks in safeguarding farmers' rights and ensuring equitable access to seeds remains a subject of ongoing debate.

In India, the introduction of genetically modified (GM) seeds and the enforcement of related patents have sparked legal disputes and highlighted the vulnerabilities of small-scale farmers under the current patent regime. These cases underscore the complex interplay between IPR, farmer livelihoods, and national food sovereignty. This socio-legal context necessitates a omprehensive analysis of seed monopolies and their impact on public welfare. Understanding

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the balance between encouraging agricultural innovation through IPR and preserving the rights and traditions of farming communities is crucial for developing policies that promote sustainable and equitable food systems.

1.2. Relevance of Intellectual Property Rights in Agriculture

Globalization has paved the way for a knowledge-driven economy, making the protection of intellectual property rights (IPR) a crucial factor in fostering innovation. Historically, agriculture relied on shared knowledge rather than proprietary rights. However, recent advancements, such as genetically modified crops and specialized pest control methods, have emphasized the need for a robust IPR framework in developing nations like India to encourage innovation in agricultural practices.

Patent protection plays a pivotal role in technological progress by granting inventors exclusive rights, which incentivizes investment in research and development. Expanding patent coverage enhances its utility, motivating innovators while simultaneously benefiting society. Intellectual property in agriculture safeguards innovations related to farming tools, machinery, and agrochemicals through patents, plant breeders' rights, trademarks, geographical indications, and trade secrets. Initially, India's Patent Act of 1970 allowed patents primarily for agricultural equipment and chemical processes. However, the enactment of the Protection of Plant Varieties and Farmers' Rights (PPV&FR) Act, 2001 marked a significant shift by ensuring both breeder and farmer rights. Operational since 2005, this Act remains unique in globally recognizing and protecting traditional landraces alongside commercially developed plant varieties.¹

Under this legislation, farmers can freely save, use, sow, exchange, and sell produce from protected varieties, provided they do not engage in commercial branding. At the same time, breeders retain exclusive rights over the production, marketing, and export of their registered varieties. Additionally, researchers can utilize protected varieties for experimentation or as genetic material in breeding programs, barring repeated commercial use without prior authorization. Innovation in agriculture has led to the development of resilient seed varieties capable of withstanding pests, diseases, and harsh environmental conditions. These

¹ IPR, Innovation & Agriculture – Federation of Seed Industry of India, https://fsii.in/ipr-innovation-agriculture/

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advancements contribute to higher yields while reducing reliance on chemical inputs, benefiting small-scale farmers in developing countries like India. By promoting food security, poverty alleviation, and disease control, agricultural innovations significantly impact national well-being.

Various stakeholders, including farmers, researchers, private enterprises, NGOs, and consumers, play a role in creating, promoting, and adopting these innovations. However, loopholes in the legal framework allow unscrupulous entities to exploit plant varieties, producing substandard seeds that lead to crop failures, harming both farmers and genuine industry players. IPR, particularly patents, has fueled advancements in plant genomics by enabling research into crop genetics and their relationship with key agronomic traits. The process of developing commercially viable seeds is long and complex, typically spanning 10 to 15 years. Given the substantial investment required, patent protection and regulatory compliance ensure that innovators can recover their costs and continue funding further research.

Moreover, strong IPR protection encourages foreign direct investment (FDI), technology transfer, trade, genetic resource accessibility, and the safeguarding of traditional knowledge. A well-balanced system must protect breeders' rights while ensuring that technology reaches farmers without exploitation. Strict enforcement against fraudulent activities is crucial to maintaining market integrity, fostering trust, and sustaining innovation in agriculture.

1.3. RESEARCH OBJECTIVES AND METHODOLOGY

1.3.1. Methodology

This research adopts a doctrinal research methodology, focusing on a comprehensive analysis of existing legal doctrines, case law, statutes, and scholarly literature to address the research objectives.

<u>1.3.2.</u> Research Objectives

- a) This study aims to examine how patenting seeds influences farmer autonomy,
 economic fairness, and food security, particularly in developing countries like India.
- b) The study aims to explore how seed monopolization affects genetic diversity, traditional farming practices, and the resilience of agricultural systems to climate change and

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pests.

- c) This paper aims to evaluate the effectiveness of existing legal frameworks in regulating seed monopolies
- d) This paper examines the role of multinational agribusinesses in shaping seed markets and their impact on farmers

2. CONCEPTUAL FRAMEWORK & LITERATURE REVIEW

2.1. The Concept of Seed Sovereignty and Farmers' Rights

Seed sovereignty refers to the fundamental right of farmers to save, exchange, and sell seeds freely, without restrictions imposed by corporate entities. This concept is crucial for ensuring agricultural independence, protecting biodiversity, and securing the livelihoods of small-scale farmers. Prominent environmental activist Vandana Shiva has been a leading voice advocating for seed sovereignty, highlighting how corporate control over seeds, particularly through patents and genetically modified (GM) crop that threatens farmer autonomy and ecological balance.

The commercialization of seeds has led to the dominance of monoculture farming, where only a limited number of crop varieties are cultivated extensively. This practice diminishes genetic diversity, making agricultural systems more vulnerable to pests, diseases, and climate change. In contrast, seed sovereignty allows farmers to cultivate indigenous seed varieties that are naturally adapted to local environmental conditions, enhancing resilience and sustainability in farming.

Historically, farmers have freely saved and exchanged seeds, ensuring agricultural diversity and adaptability. However, with the rise of multinational agribusinesses, seed laws have increasingly favoured corporate interests, limiting farmers' access to traditional practices. Companies like Monsanto (now Bayer) have patented genetically modified seeds, restricting farmers from reusing them and making them dependent on purchasing new seeds each planting season. The introduction of genetically modified organisms (GMOs) has intensified this dependency, as many GM seeds are engineered to be non-reproducible or require specific chemical inputs sold by the same corporations. This shift has transformed seed ownership from a farmer-driven, community-based practice into a legally controlled, profit-oriented system. Critics argue that such monopolization not only violates farmers' rights but also threatens food security by concentrating control over the global seed supply in the hands

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Traditional seed-saving practices have played a crucial role in sustaining agricultural systems for centuries. Farmers have long relied on indigenous seeds, which are naturally suited to local climates and resistant to environmental stressors. These seeds promote biodiversity, reduce the need for synthetic fertilizers and pesticides, and support ecological farming practices. However, the spread of industrialized agriculture and corporate-owned seed patents has marginalized these traditional methods. By reclaiming traditional seed-saving practices, farmers can regain control over their agricultural systems, ensuring both economic and environmental sustainability.

2.2 Seed Patenting and Its Implications for Farmers

India became a member of the World Trade Organization (WTO) in 1995 and had to comply with the Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement. TRIPS requires member countries to ensure effective intellectual property protection, including patents for all inventions. However, Article 27(3)(b) of TRIPS³ allows countries to exclude plants, animals, and biological processes from patentability while mandating protection for plant varieties either through patents, a sui generis system, or a combination of both.

Before TRIPS, India's patent system was governed by the Patents Act of 1970. In order to comply with TRIPS, India made amendments in 1999, 2002, and 2005. The 2002 amendment removed "plants" from the patentable subject matter and explicitly excluded agricultural methods⁴. However, the 2005 amendment permitted patents on genetically modified (GM) seeds and biological processes that are not "essentially biological." This change had major implications, particularly for Indian farmers. Patents on GM seeds, such as Bt cotton, restrict farmers' ability to save, exchange, and improve upon seeds. The patent holder has exclusive rights over the genetic modification process, and any unauthorized use of patented genes may be considered an infringement.

²Intellectual Property Rights in Agriculture: Protection Of Traditional Practices and Modern Innovation, Neeraj Aravindan, Mamatha Ramapriya (Mar. 14, 2024), <u>https://www.nlunagpur.ac.in/PDF/Publications/5-Current Issue/7</u>.

³ Article 27(3)(b) of the TRIPS agreement requires all World Trade Organization (WTO) members to offer intellectual property protection for plant varieties in the form of patents or *"effective sui generis protection."* There is no mention in the TRIPS agreement of traditional knowledge, but it is flexible enough to allow some forms of protection.

⁴ Basheer, Shamnad (2005) India's Tryst with Trips: The Patents (Amendment) Act, 2005, Indian Journal of Law and Technology: Vol. 1: Iss. 1, Article 2. DOI: 10.55496/EPGU2741 Available at: https://repository.nls.ac.in/ijlt/vol1/iss1/2

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The introduction of patents on seeds has drawn comparisons with international cases, such as the Percy Schmeiser case in Canada, where Monsanto sued farmers for the unintended spread of patented genes. Similar legal battles could emerge in India, potentially leading to monopolization by agrochemical corporations. The policy shift also raises concerns about genetic pollution, which occurs when patented genes unintentionally spread to non-GM crops, making farmers vulnerable to lawsuits. Additionally, the economic burden of costly patented seeds, coupled with the lack of insurance or subsidy mechanisms, may push farmers further into debt.

While India has enacted the Protection of Plant Varieties and Farmers' Rights Act (PPVFRA), 2001, to balance the rights of breeders and farmers, the 2005 Patents Act amendment creates legal uncertainty regarding whether GM crops should be protected under PPVFRA or through patents. The document concludes that patenting seeds weakens farmers' rights, increases corporate control over agriculture, and could exacerbate rural distress. The Indian amendments aim to align with TRIPS while attempting to safeguard farmers' rights. However, the patenting of GM seeds has inadvertently weakened traditional seed sovereignty. TRIPS allows for a sui generis system, which India initially implemented through PPV&F (2001), yet the 2005 amendment to the Patents Act conflicts with this framework. The lack of clarity regarding whether GM seeds fall under patent law or plant variety protection creates ambiguity that corporations could exploit.

The patenting of seeds fundamentally shifts control from farmers to corporations. Traditionally, farmers saved and exchanged seeds, but patents restrict these practices, forcing them to purchase seeds annually. This increases input costs and leads to financial dependency, which has already been linked to rising farmer suicides in India. The article rightly criticizes this as a threat to agricultural sustainability and rural livelihoods. The case of Bt cotton illustrates the ethical concerns surrounding patenting life forms. While patents encourage innovation, they also concentrate power in the hands of a few corporations, such as Monsanto. The genetic contamination of traditional crops is another serious issue, as seen in *Canada's Percy Schmeiser case*⁵, where farmers were penalized for unintentional cross-

⁵ Monsanto Canada Inc. v. Schmeiser (2004) SCC 34

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pollination. India lacks strong legal frameworks to address such conflicts, leaving farmers vulnerable to litigation.

The shift to patented seeds increases financial risks for farmers, raising questions about state intervention. The document correctly argues that India must introduce better insurance policies and subsidies to protect farmers from crop failures and price fluctuations. A farmer-friendly intellectual property system is essential to balance innovation with food security.

2.3 Economic and Environmental Implications of Seed Monopolization and Genetic Diversity Loss

The shift towards corporate-controlled seed systems has significantly increased production costs for farmers. Unlike traditional farming practices where seeds were saved and exchanged freely, patented seeds which is especially genetically modified (GM) and hybrid varieties, must be purchased anew each season. This dependency on commercial seed companies creates a recurring financial burden, particularly for small and marginal farmers. Additionally, these seeds often require expensive chemical inputs, such as pesticides and fertilizers, further escalating costs. As a result, farmers are forced into a cycle of high investments with uncertain returns, making agriculture a less sustainable livelihood option.

The economic strain caused by expensive seeds and agrochemicals has led to widespread *"indebtedness among Indian farmers"*. Many take loans from informal moneylenders at high interest rates, expecting high yields to repay their debts. However, unpredictable weather conditions, pest infestations, and market price fluctuations frequently lead to crop failures. Unable to repay debts, thousands of farmers have committed suicide, particularly in states like Maharashtra, Telangana, and Punjab. The case of Bt cotton in India is a stark example, where the promise of pest resistance did not always translate into higher yields, pushing many farmers into financial distress. The agrarian crisis highlights the urgent need for policies that protect farmers from exploitative market practices and provide them with viable, sustainable alternatives.⁶

⁶ An Overview on Intellectual Property Rights Benefits to Seed Industry, (Sept. 20, 2022), https://www.primescholars.com/articles/an-overview-on-intellectual-property-rights-benefits-to-seed-industry.pdf.

⁷ Chaturvedi S, Srinivas KR (2013) Genetically modified crops: Policy logjam. Econ Political Wkly. 19-23.

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And another implication is *Seed Monopoly* for which the competition law plays a crucial role in curbing monopolistic tendencies in the seed industry, ensuring a fair and competitive market. In many cases, multinational corporations dominate the seed market by acquiring local companies and enforcing strict patent rights, limiting farmers' access to affordable seeds. India's Competition Commission has intervened in cases where corporations have abused their market dominance, such as in disputes over Bt cotton seed pricing⁷. Effective enforcement of antitrust laws is necessary to prevent excessive control by a few entities and to promote a diverse, farmer-friendly seed market. Policies encouraging open-source seed development and supporting community seed banks can provide alternatives to corporate-controlled seeds, fostering a more sustainable agricultural ecosystem.

The widespread adoption of hybrid and GM seeds has contributed to the disappearance of traditional and indigenous seed varieties. These native seeds, developed over generations by farmers, were naturally adapted to local climates and soil conditions. However, the aggressive promotion of commercial seed varieties has marginalized these traditional crops, leading to a decline in biodiversity. The loss of these diverse seed varieties weakens food security, as modern crops often lack the resilience of their traditional counterparts. Efforts to revive indigenous seed systems through seed banks and farmer-led conservation initiatives are crucial in maintaining genetic diversity and ensuring long-term agricultural sustainability.

Monoculture is the practice of growing a single crop variety over large areas that has become a defining feature of modern agriculture. While it enhances efficiency and mechanization, it also poses significant ecological risks. Monoculture reduces genetic diversity, making crops more susceptible to pests and diseases. This vulnerability often leads to increased pesticide use, which in turn disrupts ecosystems and harms beneficial organisms like pollinators. Hybrid seeds, designed for uniformity and high yields, further contribute to biodiversity loss by displacing diverse, locally adapted varieties. A shift towards polyculture and agroecological practices can help restore biodiversity and create a more resilient agricultural system.

Traditional seed varieties have evolved over centuries to withstand local environmental stresses, including droughts, floods, and pests. In contrast, patented seeds which is often genetically engineered for specific traits that may not always provide the same level of resilience, especially in rapidly changing climate conditions. The reliance on chemical inputs in GM crops can also lead to soil degradation and pest resistance over time, reducing their long-

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term sustainability. Farmers who preserve and cultivate traditional seeds benefit from their adaptability, ensuring stable yields even under unpredictable weather patterns. Promoting seed sovereignty and farmer-led breeding programs can help enhance agricultural resilience in the face of climate change while reducing dependency on corporate seed monopolies.

3. LEGAL AND POLICY FRAMEWORKS GOVERNING SEED MONOPOLIES

3.1 International Legal Frameworks: TRIPS and UPOV Conventions

The Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement and the International Union for the Protection of New Varieties of Plants (UPOV) Convention are two key international legal instruments governing seed-related intellectual property rights. The TRIPS Agreement, established under the World Trade Organization (WTO), mandates that all member states provide intellectual property protection for plant varieties, either through patents, an effective sui generis system, or a combination of both. This provision has led to the enforcement of stricter seed patenting laws, limiting farmers' ability to save and exchange seeds. The UPOV Convention, first adopted in 1961 and revised multiple times, aims to protect plant breeders' rights (PBRs) by granting exclusive control over the production and sale of new plant varieties⁸. The 1991 revision of UPOV introduced more stringent restrictions, preventing farmers from freely saving seeds from protected varieties. While these frameworks incentivize agricultural innovation and investment in plant breeding, they also contribute to corporate consolidation in the seed sector, often disadvantaging small-scale farmers who rely on traditional seed-saving practices.⁹

The implementation of WTO regulations, particularly through the TRIPS Agreement, has had profound effects on developing countries' agricultural systems. Many developing nations, which historically followed community-based seed sharing systems, have been compelled to introduce intellectual property laws that favour corporate seed ownership. This shift has reduced farmers' autonomy, making them dependent on commercial seed companies.¹⁰

⁸ UPOV Convention, APBREBES https://www.apbrebes.org/content/upov-convention.

⁹ Oguamanam C (2006) Intellectual property rights in plant genetic resources: Farmers' rights and food security of indigenous and local communities. Drake J Agric L. 11(3):273.

¹⁰ Ohlgart SM (2002) The terminator gene: intellectual property rights vs. the farmers' common law right to save seed. Drake J Agric L. 7(5):473

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One of the major concerns is the affordability of patented seeds. High costs limit access for smallholder farmers, forcing them into cycles of debt or reducing their ability to cultivate diverse crops. Additionally, the emphasis on commercial seed varieties often leads to the erosion of traditional and indigenous seeds, reducing agricultural biodiversity and food security. Some developing countries have attempted to balance these global obligations with domestic policies that protect farmers' rights. For instance, India's Protection of Plant Varieties and Farmers' Rights Act (PPV&FRA), 2001, offers an alternative to UPOV by recognizing both breeders' and farmers' rights, allowing farmers to save and exchange seeds under certain conditions. However, pressures from multinational seed corporations and trade agreements continue to challenge such protections.

In conclusion, while international legal frameworks like TRIPS and UPOV aim to regulate plant variety protection, their impact on developing countries remains contentious. The increasing control of multinational corporations over seed markets raises concerns about equity, access, and food sovereignty. Developing nations must navigate these legal obligations while ensuring that smallholder farmers retain their rights to seeds, which are fundamental to sustainable agriculture and rural livelihoods.

3.2 Indian Legal Framework on Seed Patenting

India has developed a unique legal framework to balance the interests of farmers, plant breeders, and biodiversity conservation. The Protection of Plant Varieties and Farmers' Rights Act (PPV&FRA), 2001, the Indian Patents Act, 1970, and the Biological Diversity Act, 2002 collectively govern seed patenting and plant variety protection in the country. These laws aim to safeguard farmers' rights while ensuring innovation in agriculture.¹¹

3.2.1. Protection of Plant Varieties and Farmers' Rights Act (PPV&FRA), 2001

The PPV&FRA, 2001 was enacted to provide an alternative to the UPOV model and ensure that plant breeders and farmers receive equitable benefits. Unlike UPOV, which primarily focuses on breeders' rights, PPV&FRA explicitly recognizes farmers' rights alongside breeders' rights. Key provisions of the Act include:

• Section 3: Establishes the Protection of Plant Varieties and Farmers' Rights Authority, which regulates the registration of new plant varieties.

¹¹ Dasgupta, S. (2019). Farmers' Rights and Intellectual Property Regimes: India's Legal and Policy Framework on Seed Sovereignty. Journal of World Intellectual Property, 22(5), 342-359.

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- Section 15: Provides for the registration of new, extant, and farmers' varieties, ensuring that indigenous and traditional varieties can be protected.
- Section 39: Recognizes farmers' rights, allowing them to save, use, sow, resow, exchange, or sell farm-saved seeds of registered varieties, provided they do not sell them under branded names.
- Section 45: Introduces the concept of benefit-sharing, where commercial breeders using indigenous germplasm must share a portion of their profits with local communities.
- Section 41: Provides compensation for farmers in cases where registered varieties fail to deliver the promised yield or performance.

Important Case Law:

PepsiCo India Holdings Pvt. Ltd. v. Farmers of Gujarat,2019: PepsiCo sued farmers for allegedly infringing its registered potato variety FL-2027 (used in Lay's chips).¹² The case sparked debate on farmers' rights under PPV&FRA, leading to the government's intervention in favour of the farmers, reinforcing their rights to use protected varieties under Section 39.¹³

3.2.2. Indian Patents Act, 1970

The Indian Patents Act, 1970, as amended in 2005, governs patents in India, including biotechnological inventions. However, it imposes strict restrictions on seed patenting:

- Section 3(j): Excludes plants, animals, seeds, and biological processes from patentability, prohibiting the monopolization of seeds through patents.
- Section 3(b): Prevents patenting of inventions contrary to public order or morality, ensuring that patent rights do not undermine food security.
- Section 10(4)(d)(ii): Requires disclosure of the source and geographical origin of biological material used in an invention, ensuring transparency and compliance with biodiversity protection laws.

¹² Pepsico Vs Farmers (A Case of Misplaced Priorities or Possibility of Laying Down a News Precedent?), (July 22, 2019), https://www.khuranaandkhurana.com/2019/07/22/pepsico-vs-farmers-a-case-of-misplaced-priorities-or-possibility-of-laying-down-a-news-precedent/.

¹³ (iv) a farmer shall be deemed to be entitled to save, use, sow resow, exchange, share or sell his farm produce including seed of a variety protected under this Act in the same manner as he was entitled before the coming into force of this Act: Provided that the farmer shall not be entitled to sell branded seed of a variety protected under this Act. Explanation.--For the purpose of clause (iv), "branded seed" means any seed put in a package or any other container and labelled in a manner indicating that such seed is of a variety protected under this Act.

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Despite these restrictions, multinational corporations have sought patent-like protection for genetically modified (GM) seeds and plant biotechnologies through process patents and proprietary hybrid seeds.

Important Case Law:

• *Monsanto Technology LLC v. Nuziveedu Seeds Ltd. (2019)*: The Supreme Court ruled that Monsanto's patent on Bt cotton seeds was invalid under Section 3(j)¹⁴ since genetic modifications in plants are not patentable in India. This judgment reaffirmed India's stance against seed monopolization through patents.

3.2.3. Biological Diversity Act, 2002 and its Role in Seed Protection

The Biological Diversity Act, 2002, aims to conserve India's rich biodiversity while regulating access to biological resources and associated knowledge. Key provisions relevant to seed protection include:

- Section 3: Requires foreign entities to seek prior approval from the National Biodiversity Authority (NBA) before accessing Indian biological resources for research or commercial purposes.
- Section 6: Mandates NBA approval for applying for intellectual property rights (IPR) on biological resources obtained from India, preventing biopiracy.
- Section 21: Establishes benefit-sharing mechanisms to ensure that profits from biological resources are shared with local communities.
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3.3 Competition Law and Seed Market Regulation

The seed sector plays a crucial role in agricultural sustainability and food security. However, the increasing market concentration and dominance of a few multinational corporations have raised concerns about anti-competitive practices in the seed industry. In India, competition law serves as a key regulatory mechanism to prevent monopolistic behaviour, protect farmers' rights, and ensure fair market competition. The Competition Commission of India (CCI) plays a pivotal role in monitoring and

¹⁴ Section 3(j) - plants and animals in whole or any part thereof other than microorganisms but including seeds, varieties and species and essentially biological processes for production or propagation of plants and animals; regulating the seed market to prevent abuse of dominance and promote fair competition.

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<u>3.3.1.</u> Role of the Competition Commission of India (CCI)

The Competition Commission of India (CCI), established under the Competition Act, 2002, is responsible for curbing anti-competitive practices, preventing abuse of market dominance, and ensuring a level playing field for all market participants. In the seed sector, the CCI intervenes in cases where companies engage in unfair pricing, exclusive agreements, or restrictive trade practices that harm competition and farmer interests.

Key provisions of the Competition Act, 2002, relevant to the seed market include:

- Section 3: Prohibits anti-competitive agreements, including price-fixing and exclusive supply agreements.
- Section 4: Prohibits abuse of dominant position, such as excessive pricing, unfair licensing terms, and denial of market access.
- Section 5 & 6: Regulate mergers and acquisitions to prevent excessive market concentration.

The CCI has played a proactive role in investigating cases of seed monopolization, particularly involving genetically modified (GM) seed technology, where multinational corporations have attempted to control pricing and licensing terms to the disadvantage of Indian farmers.

3.3.2. Market Concentration and Anti-Competitive Practices in the Seed Sector

The seed industry has witnessed increasing market concentration, with a few global agribusiness giants controlling a significant share of seed sales¹⁵. This has led to concerns about monopolistic pricing, restricted access to traditional seed varieties, and unfair contract terms for farmers. Some of the key anti-competitive practices observed in the seed market include,

- a. Exclusive Licensing Agreements: Large corporations often impose restrictive agreements on local seed companies, limiting their ability to develop and distribute alternative seed varieties.
- b. Excessive Pricing of GM Seeds: Multinational companies holding patents over GM seeds impose high royalty fees, making seeds unaffordable for small farmers.
- c. Restrictions on Seed Saving and Reuse: Some agreements prohibit farmers from saving seeds for the next planting season, increasing their dependency on corporate suppliers.

¹⁵ Filatova, Elena A., "Intellectual Property Rights in the Seed Industry: Barriers to Sustainable Agriculture" (2021). Electronic Theses and Dissertations. 1917. https://digitalcommons.du.edu/etd/1917

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 a) Predatory Pricing and Market Dominance: Larger corporations often engage in predatory pricing strategies to eliminate smaller competitors and consolidate their market position.

Case Study: Monsanto Holdings Private Limited & Ors vs Competition Commission of India & Ors, (2018)

One of the most significant cases in India's seed sector involved Monsanto, a global agribusiness company that dominated the Indian cotton seed market with its genetically modified Bt cotton technology. Monsanto, through its Indian subsidiary, Mahyco Monsanto Biotech (MMBL), licensed Bt cotton technology to domestic seed companies but imposed high royalty fees (trait fees) and restrictive licensing agreements. In 2015, several Indian seed companies lodged complaints against Monsanto, alleging abuse of dominance and unfair licensing terms. The CCI initiated an investigation under Section 4 of the Competition Act, 2002, examining whether Monsanto's pricing and contractual terms created a monopoly in the Bt cotton seed market.

Key developments in the case:

- b) 2016: The CCI found prima facie evidence of anti-competitive behaviour by Monsanto.
- c) 2018: Monsanto was acquired by Bayer AG, triggering further regulatory scrutiny on market concentration.
- d) 2019: The Supreme Court of India ruled in *Monsanto Technology LLC v. Nuziveedu Seeds Ltd.* that Monsanto's patent on Bt cotton seeds was invalid under Indian patent law (Section 3(j) of the Patents Act, 1970), further weakening its monopoly.

This case highlighted India's challenges in balancing innovation and market competition in the seed sector. While biotechnology advancements are essential for agricultural productivity, regulatory oversight is necessary to prevent monopolistic pricing and ensure fair access to seed technology.¹⁶

¹⁶ Deciphering the judgment of Monsanto Holdings Pvt. Ltd. and Ors. vs. Competition Commission of India and Ors. Adv. Sakshi Shairwal Nandini Tripathy Citation: W.P.(C) 3556/2017 and CM Nos. 15578/2017, 15579/2017 &35943/2017

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4. ROLE OF MULTINATIONAL AGRIBUSINESSES IN SEED MARKETS

The seed industry has undergone significant transformations in recent decades, with multinational agribusiness corporations gaining increasing control over global seed markets. This chapter examines the extent of corporate dominance in the seed sector, the economic and social impacts on farmers, and the legal and activist responses aimed at resisting monopolization.

4.1 Market Concentration and Corporate Control of Seeds

The global seed industry is highly concentrated, with a few multinational corporations (MNCs) controlling a majority of the commercial seed supply. Companies such as Bayer-Monsanto, Corteva (formerly DowDuPont), Syngenta (owned by ChemChina), and BASF collectively dominate over 50% of the global seed market. This concentration has resulted in the consolidation of seed varieties, rising seed prices, and restricted access to diverse genetic resources.¹⁷

MNCs not only dominate seed production but also control genetic material through intellectual property rights (IPRs), including patents and plant variety protections (PVPs). This limits farmers' ability to save and reuse seeds, increasing their dependency on corporate suppliers. The rapid expansion of genetically modified (GM) seeds has further reinforced corporate control, as these seeds often come with legally binding agreements that restrict farmers' traditional seed-saving practices.

Strategies Used by Multinational Corporations (MNCs) to Control Seed Markets MNCs employ various strategies to strengthen their dominance in seed markets:

- a) Mergers and Acquisitions: The consolidation of major agribusiness firms, such as the Monsanto-Bayer merger, has reduced competition and increased corporate control over seed production and distribution.
- b) Patenting of Seed Varieties: By securing patents on GM and hybrid seeds, MNCs gain exclusive rights over seed production and sales, preventing farmers from accessing traditional or locally adapted seeds.

¹⁷ Owning The World's Seed Supply: How Seed Industry Mergers Threaten Global Food Security, Sara Ellen Mahoney (2019)

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- c) Technology and Licensing Agreements: Companies often use restrictive licensing agreements that limit how seeds can be used, further preventing independent seed production and distribution.
- Aggressive Marketing and Subsidization: Many corporations push farmers towards using commercial seeds by offering initial subsidies, discounts, or aggressive marketing strategies. Once farmers become dependent on these seeds, prices are gradually increased, leading to higher input costs.¹⁸

4.2 Impact of Corporate Seed Control on Farmers

Contract farming has become a widespread practice, where corporations enter into agreements with farmers to grow specific crops using their proprietary seeds. While contract farming provides access to credit and market linkages, it also increases farmer dependency on commercial seed suppliers. Under these contracts, farmers must adhere to strict guidelines regarding the use of inputs, fertilizers, and pesticides that many of which are also sold by the same corporations controlling the seeds.

This dependency reduces farmers' autonomy, as they lose the ability to make independent choices regarding seed selection and farming methods. Additionally, contract farming often involves fixed pricing agreements, which may not always be favourable to farmers, particularly when market prices fluctuate. Traditionally, farmers have preserved, exchanged, and reused seeds, ensuring biodiversity and climate adaptability. However, with the introduction of patented and genetically modified seeds, many of these practices are being lost. The enforcement of intellectual property rights on seeds prevents farmers from saving and sharing seeds, forcing them to purchase new seeds every planting season.¹⁹

In some cases, legal actions have been taken against farmers accused of patent infringement for saving and reusing patented seeds. Such legal constraints erode seed sovereignty, making farmers increasingly reliant on MNCs for seed access. This dependency not only affects their economic stability but also contributes to the erosion of traditional knowledge and genetic diversity in agriculture.

¹⁸ Dian Bartz & Greg Roumeliotis, Bayer's Monsanto acquisition to face politically charged scrutiny, REUTERS (Sept. 14, 2016), <u>https://www.reuters.com/article/us-monsanto-m-a-bayer-antitrust/bayers-monsanto-acquisition-to-face-politically-charged-scrutiny-iduskcn11k2lg</u>.

¹⁹ Hamilton ND (2001) Legal issues shaping society's acceptance of biotechnology and genetically modified organisms. Drake J Agric L. 6(1):81.

5. Suggestions and Conclusion

5.1. Suggestions

Policies should safeguard farmers' rights to save, reuse, exchange, and sell seeds without legal restrictions, ensuring the effective implementation of frameworks like the PPV&FR Act. Opensource seed systems should be encouraged to provide alternatives to corporate-controlled markets, while stronger antitrust regulations can prevent monopolistic practices and maintain market diversity. Increased public investment in agricultural research can counterbalance corporate dominance, fostering innovation while keeping seeds affordable. Engaging farmers in plant breeding programs can develop resilient, locally adapted seed varieties, while mandatory transparency in seed pricing and licensing can protect farmers from exploitative practices. Global collaboration through forums like the WTO and UPOV should work towards intellectual property regimes that uphold farmers' rights. Additionally, promoting agroecological approaches can reduce reliance on patented seeds and chemical inputs, ensuring a more sustainable and resilient agricultural system.

5.2. Conclusion

The patenting of seeds has significantly reshaped the global agricultural landscape, raising critical concerns about farmer autonomy, food security, biodiversity, and economic fairness. While intellectual property rights (IPR) are designed to incentivize innovation and investment in agricultural biotechnology, their enforcement has often led to monopolistic practices that marginalize small-scale farmers, particularly in developing countries like India. The case studies analyzed in this research highlight the detrimental effects of seed monopolization, including rising costs for farmers, legal disputes over seed-saving practices, and an increased dependency on corporate seed suppliers.

Moreover, the replacement of traditional, locally adapted seed varieties with patented hybrid and genetically modified seeds has resulted in reduced genetic diversity, thereby increasing the vulnerability of agricultural systems to climate change and pest infestations. While legal frameworks such as the Protection of Plant Varieties and Farmers' Rights (PPV&FR) Act, 2001, and international agreements like the International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA) attempt to balance the rights of breeders and farmers, gaps remain in ensuring equitable access to seeds and fair competition in the market. From a socio-legal perspective, this paper highlights the necessity of a more balanced legal approach that fosters innovation while safeguarding farmers' rights and ensuring food sovereignty. A revaluation of existing intellectual property and competition laws is imperative to prevent the excessive concentration of power in the hands of multinational agribusinesses.

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