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**NAVIGATING LEGAL, ETHICAL AND POLICY
CHALLENGES OF COPYRIGHT IN AI GENERATED
CONTENT**

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LIST OF ABBREVIATIONS

- AI – Artificial Intelligence
- AGI – Artificial General Intelligence
- ML – Machine Learning
- DL – Deep Learning
- NLP – Natural Language Processing
- GAN – Generative Adversarial Network
- LLM – Large Language Model
- IP – Intellectual Property
- IPR – Intellectual Property Rights
- WIPO – World Intellectual Property Organization
- TRIPS – Trade-Related Aspects of Intellectual Property Rights
- UCC – Universal Copyright Convention
- DMCA – Digital Millennium Copyright Act
- EU – European Union
- UK – United Kingdom
- USA – United States of America
- SCC – Supreme Court Cases (India Law Reports)
- AIR – All India Reporter
- SC – Supreme Court
- HC – High Court
- Sec. – Section

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Abstract

The accelerated development of artificial intelligence, particularly generative technologies, has brought a significant transformation in the creation and dissemination of creative content worldwide. In contrast to earlier digital tools that primarily functioned as aids to human activity, contemporary AI systems are capable of autonomously producing a wide range of outputs, including written material, visual designs, musical works, and sophisticated audiovisual content. This advancement has deeply influenced several sectors such as film and media, education, journalism, and academic research, where content generation is a core function.

Within the film and media industry, AI based applications are now employed in areas such as script development, editing processes, visual enhancements, and the creation of digital characters. These innovations contribute to reduced production time and costs while also opening avenues for creative experimentation. In the educational sphere, AI powered systems enable the generation of customized learning resources, summaries, and instructional materials, thereby improving accessibility and personalization. The field of journalism has similarly experienced change, with AI assisting in automated news writing, data interpretation, and the delivery of timely updates, enhancing both speed and efficiency.

Chapter - 1 INTRODUCTION

The rapid growth of especially in the form of generative technologies, has fundamentally reshaped the way creative content is produced and distributed across the world. Unlike earlier digital tools that merely assisted human effort, modern AI systems are capable of independently generating written text, visual art, music compositions, and even complex audiovisual productions. This shift has had a profound impact on multiple sectors, including cinema, education, journalism, and academic research, where content creation plays a central role.

In the field of cinema and media, AI tools are increasingly being used for scriptwriting, video editing, visual effects, and even character generation. These technologies reduce production

time and cost while enabling filmmakers to experiment with new storytelling techniques. Similarly, in education, AI driven platforms can generate study materials, summaries, and personalized learning content, making knowledge more accessible and tailored to individual needs. In journalism, AI assists in drafting news reports, analyzing large datasets, and producing real time updates, thereby improving speed and efficiency in information dissemination. Academic research has also been transformed by AI, as it supports literature reviews, data analysis, and even the drafting of research papers. Researchers can now process vast amounts of information in a shorter time, leading to faster innovation and discovery. Across all these domains, AI enhances productivity by automating repetitive tasks and allowing human creators to focus on higher level thinking and creativity.

One of the most significant areas of scholarly attention is the use of copyrighted materials in training AI models. Generative AI systems depend on vast datasets that include a wide range of texts, images, and other creative works. Researchers have pointed out that these datasets often contain copyrighted material that is used without the explicit permission of the original creators. This raises serious concerns about whether such use constitutes unauthorized reproduction.

The issue becomes more complex because AI training involves copying and processing large amounts of data, which may fall within the scope of copyright protection. This creates tension between technological development and the rights of creators. Many scholars argue that the current legal framework does not clearly define whether such use should be considered lawful or infringing. This lack of clarity leads to uncertainty for both developers and rights holders. The doctrine of fair use is often discussed as a possible justification for the use of copyrighted material in AI training. However, its application in this context is highly debated and varies across jurisdictions. Some researchers suggest that AI training may be considered transformative, as it does not directly reproduce original works but instead converts them into patterns and data representations. This interpretation supports the argument for fair use. On the other hand, critics argue that the scale and nature of data usage in AI training go beyond what fair use was originally intended to cover. They emphasize that entire works may be copied without compensation.

In addition to fair use, text and data mining exceptions have been introduced in certain jurisdictions to facilitate the use of data for technological development. These exceptions aim to promote innovation. However, scholars highlight that these exceptions are often limited in scope and do not fully address concerns related to transparency and accountability. As a result, they may not provide adequate protection for creators. Another important issue raised in the

literature is the lack of transparency in AI training processes. Developers do not always disclose the sources of the data used, making it difficult to assess compliance with copyright laws. This lack of transparency also affects accountability, as it becomes challenging to determine who is responsible for potential infringement. Multiple actors may be involved in the development and deployment of AI systems. Furthermore, there is growing concern about fair compensation for creators whose works are used in training datasets. Many scholars argue that current systems fail to ensure that creators receive appropriate economic benefits. The absence of clear regulatory mechanisms has led to calls for reform. Researchers suggest that new legal frameworks are needed to address the specific challenges posed by AI technologies. Some proposals include the introduction of licensing systems that would allow creators to receive compensation when their works are used in AI training. This could help balance innovation with fairness. The Others advocate for stronger disclosure requirements, ensuring that developers provide information about the data used in training AI systems. This would improve transparency and trust. There is also a growing emphasis on developing international standards to address these issues. Since AI operates across borders, inconsistent national laws create additional complications. Scholars argue that a coordinated global approach is necessary to ensure consistency and fairness in the regulation of AI and copyright. This would help reduce legal uncertainty.

The existing literature demonstrates that the intersection of AI and copyright law presents complex and evolving challenges. Addressing these issues requires a careful balance between protecting creators' rights and supporting technological progress. Another significant issue explored in academic literature is the question of authorship and ownership in the context of generated content. Traditionally, has been grounded in the idea that creative works originate from human intellect and effort.

Under conventional legal principles, authorship is closely linked to human creativity, intention, and skill. This makes it difficult to extend the concept of authorship to works produced autonomously by AI systems. AI generated content often emerges from complex computational processes rather than direct human involvement. As a result, identifying a clear author becomes a challenging task within existing legal frameworks. Scholars have pointed out that this challenge is not merely theoretical but has practical implications for ownership rights and economic benefits. Without a clearly defined author, it becomes difficult to assign legal ownership. In some jurisdictions, particularly in the United States, there is a strict requirement that copyright protection applies only to works created by humans. This approach excludes purely AI generated content from protection. Authorities in such systems emphasize that

creativity must involve human intellectual effort. Therefore, outputs produced entirely by machines are not considered eligible for copyright. However, not all legal systems follow this strict interpretation. Some jurisdictions adopt a more flexible approach when dealing with AI generated works. certain legal frameworks recognize the role of human involvement in the creation process, even if the final output is generated by AI. This may include the contribution of programmers or users.

The authorship may be attributed to the person who made the necessary arrangements for the creation of the work. This allows for limited recognition within the legal system. Such approaches attempt to bridge the gap between traditional copyright principles and modern technological realities. They provide a practical solution to the issue of ownership. Despite these efforts, there is no uniform international standard governing authorship in AI generated content. Different countries continue to adopt varying interpretations. This lack of consistency creates legal uncertainty, especially in a global digital environment where content can be created and distributed across borders. Scholars highlight that these differences may lead to conflicts between jurisdictions, particularly when determining ownership and enforcement of rights. The absence of harmonized rules also affects innovation. Developers and creators may face uncertainty about their rights when using AI technologies. From a policy perspective, this situation calls for greater international cooperation. There is a growing need to develop common principles that can guide national legal systems. Some researchers suggest creating new categories of authorship that reflect the collaborative nature of AI generated works. This could include shared or hybrid authorship models. The others argue that ownership should be linked to the level of human contribution in the creative process. This would allow for a more nuanced allocation of rights. At the same time, there are debates about whether certain AI generated works should remain unprotected. Some scholars believe that placing them in the public domain could benefit society. However, such an approach may discourage investment in AI development. Balancing these competing interests remains a major challenge for policymakers.

The issue of authorship and ownership in AI generated content highlights a fundamental gap in current legal frameworks. It underscores the urgent need for clearer, more consistent, and adaptable regulatory solutions. Scholars have increasingly examined the ethical dimensions of driven creativity, particularly in relation to originality, attribution, and fairness. These concerns arise because AI systems are not merely tools for assistance but are now capable of generating outputs that resemble human created works in both form and expression. One of the central ethical concerns is the question of originality.

Traditional creative processes are rooted in human imagination, experience, and intent, whereas AI systems generate content by analyzing and recombining existing data. This raises doubts about whether AI generated outputs can truly be considered original. AI models often learn from vast datasets that include artistic, literary, and musical works created by humans. As a result, their outputs may reflect patterns, structures, or stylistic elements derived from these sources. This ability to imitate styles has generated concern among artists and creators. When AI replicates a distinctive artistic style, it may blur the line between inspiration and imitation.

The imitation may not always amount to direct copying, but it can still affect the uniqueness of human created works. This creates ethical tension regarding the value of originality in creative industries. Another important issue is attribution. In traditional creative systems, creators receive recognition for their contributions. However, in the context of AI generated content, it is often unclear whether and how original creators should be acknowledged.

When AI systems use data derived from human created works, the original creators are usually not credited. This lack of recognition raises concerns about fairness and respect for creative labor. The issue becomes more complex because AI training processes are often opaque. Developers may not disclose the specific sources of data used, making it difficult to identify whose work has contributed to the output.

This lack of transparency undermines accountability and creates ethical challenges in assigning credit. Without clear attribution, the contributions of human creators may be overlooked. Fairness is another critical concern in this context. AI systems can generate content that competes with human-created works in the marketplace, sometimes at a much faster rate. This can disadvantage human creators, especially when their own works have been used directly or indirectly to train the AI systems. The imbalance between human effort and machine output raises questions of justice. Many scholars argue that creators should receive compensation when their works are used in AI training. The absence of such mechanisms may lead to exploitation.

There is also concern about unjust enrichment, where AI developers or companies benefit economically from content derived from human created works without sharing those benefits. This issue is particularly significant in industries such as art, music, and writing, where individual style and expression are closely tied to personal identity and livelihood. The ethical debate also extends to moral rights, which include the right to attribution and the right to integrity of the work. AI generated outputs may distort or replicate styles in ways that creators cannot control. For example, an AI system may produce content that imitates an artists style

but conveys a message or quality that the artist does not endorse. This can affect the reputation and integrity of the original creator.

Such concerns highlight the limitations of existing frameworks in addressing non material aspects of creativity. Ethical considerations go beyond economic rights and involve respect for creative identity. Another dimension of the debate is the impact on cultural diversity. If AI systems rely heavily on dominant datasets, they may reproduce existing biases and reduce diversity in creative expression.

This could lead to a homogenization of content, where unique cultural and artistic voices are overshadowed by patterns learned from widely available data. Ethical concerns are also closely connected to legal uncertainties. Since laws have not fully adapted to AI generated content, there is often no clear guidance on how to address these issues. The lack of clear legal standards makes it difficult to enforce ethical principles such as fairness and accountability. This creates a gap between technological capability and regulatory control. Scholars emphasize that ethical considerations should inform the development of legal frameworks. Addressing these concerns requires a combination of legal reform and ethical guidelines.

Some propose the introduction of transparency requirements, ensuring that AI developers disclose the sources of their training data. This would help improve accountability. Others suggest the development of compensation models to ensure that creators benefit from the use of their works in AI systems. Such measures could promote fairness. There is also a growing call for interdisciplinary approaches that integrate law, ethics, and technology. This would allow for more comprehensive solutions to the challenges posed by AI. Ultimately, the ethical issues surrounding AI generated creativity highlight the need for a balanced approach. It is essential to protect the interests of human creators while also encouraging innovation.

These concerns demonstrate that the impact of AI extends beyond technical and legal domains, affecting fundamental values such as fairness, recognition, and respect for creative effort. In addition, a growing body of research addresses the economic implications of AI generated content. Some scholars propose compensation models, such as royalty based systems, to ensure that creators whose works are used in training datasets receive a fair share of the benefits. Others suggest proportional remuneration mechanisms that attempt to balance the need to encourage technological innovation with the protection of intellectual property rights.

From a policy perspective the quick growth of development in artificial intelligence has highlighted the urgent need for targeted regulatory intervention that goes beyond traditional copyright frameworks. Existing legal systems, which were primarily designed for human creators, struggle to address the complex functioning of AI technologies, particularly in relation

to data usage and content generation. As a result, scholars and policymakers increasingly emphasize the importance of introducing transparency requirements, especially with regard to the datasets used to train AI models. Such transparency would enable regulators and rights holders to determine whether copyrighted materials have been used lawfully and whether creators' rights have been respected. In addition to transparency, the implementation of auditing mechanisms has been widely recommended to ensure accountability in AI development. Independent audits can assess whether AI systems comply with legal and ethical standards by examining data sources, evaluating outputs, and identifying potential instances of infringement. Furthermore, the development of comprehensive ethical guidelines is considered essential for promoting responsible AI innovation. These guidelines can help ensure fairness, prevent exploitation of creative works, and encourage respect for intellectual property rights. At the same time, different jurisdictions have adopted varied approaches to regulation, reflecting differences in economic priorities, legal traditions, and levels of technological advancement. While some regions advocate strict regulatory frameworks with clearly defined obligations for developers, others prefer a more flexible approach by adapting existing legal doctrines to new technological contexts. Despite these differences, there is a broad consensus that unregulated AI development could negatively impact creators and distort creative markets. Consequently, scholars propose a balanced regulatory approach that supports innovation while safeguarding the interests of rights holders. This includes the introduction of compensation mechanisms, such as royalty or licensing systems, to ensure that creators whose works are used in AI training receive fair remuneration. Overall, effective governance of AI requires a combination of transparency, accountability, ethical oversight, and international cooperation to establish a sustainable and equitable framework for the future of creativity.

Furthermore, recent research highlights broader risks associated with AI generated outputs, including the spread of misinformation, embedded bias, and lack of accountability. These concerns intersect with copyright issues when AI generated content closely resembles or replicates protected works, making it difficult to determine liability and enforce rights.

Despite the increasing volume of research in this field, significant gaps remain. Much of the existing literature tends to address legal, ethical, or technological aspects separately rather than adopting an integrated approach. There is a clear need for interdisciplinary research that combines these perspectives to develop coherent and effective regulatory solutions.

The existing literature clearly shows that artificial intelligence has introduced unprecedented challenges to copyright law, particularly in relation to authorship, ownership, and the use of training data. Traditional copyright principles, which are deeply rooted in human creativity,

struggle to accommodate works generated by AI systems that operate without human intention or consciousness. This creates significant uncertainty in determining who should be recognized as the author or rightful owner of such works, especially when multiple actors such as developers, users, and organizations are involved in the creation process. At the same time, the reliance of AI systems on vast datasets, often containing copyrighted material, raises serious concerns about unauthorized use and the limits of doctrines like fair use and fair dealing, which were not designed for large scale automated data processing. The lack of transparency in training practices further complicates the issue, making it difficult for creators to identify whether their works have been used.

In addition to legal challenges, ethical concerns surrounding fairness, attribution, and the protection of creative labor intensify the debate, particularly when AI systems replicate styles or patterns from existing works. Economic implications also play a crucial role, as the widespread use of AI in content creation may disrupt traditional creative industries and reduce incentives for human creators if adequate compensation mechanisms are not established. Moreover, the absence of uniform legal standards across jurisdictions has led to fragmented and inconsistent approaches, increasing uncertainty in global contexts. Despite various proposals offered by scholars and policymakers, there remains a clear need for a balanced and coherent framework that addresses these interconnected issues. Future research must therefore focus on developing comprehensive legal and policy models that integrate transparency, accountability, and fair compensation, while also supporting technological innovation, so that copyright law can effectively respond to the evolving realities of the digital age.

At the same time, these technologies have expanded the boundaries of creativity itself. Individuals without specialized skills in art, music, or writing can now create high-quality content using AI tools, democratizing access to creative production. This has opened new opportunities for innovation, collaboration, and experimentation, enabling a broader range of voices to participate in creative industries.

However, while AI increases efficiency and accessibility, it also changes the nature of human involvement in the creative process. The role of the creator is gradually shifting from direct production to guidance, supervision, and refinement of AI generated outputs. This transformation raises important questions about authorship, originality, and the value of human creativity in an increasingly automated environment.

Overall, the expansion of AI driven generative systems represents a major turning point in creative production. It not only enhances the speed and scale at which content can be produced but also redefines how creativity is understood and practiced in the modern world.

However, these technological developments have also created serious legal and ethical concerns, particularly in the context of. Traditional copyright systems were built on the understanding that creative works originate from human effort, skill, and intellectual contribution. Under this framework, a human creator is recognized as the author, entitled to ownership rights, public recognition, and economic benefits arising from the work.

The rise of generated content challenges this basic assumption. When content is produced by AI systems with little or no direct human involvement, it becomes difficult to identify who should be considered the author. Unlike human creators, AI lacks legal personality, intention, and the capacity to hold rights or responsibilities. This creates uncertainty about ownership whether it should belong to the developer who built the system, the user who provided instructions, or no one at all.

Such ambiguity disrupts the core principles of copyright law, particularly the link between creativity and human authorship. It also raises concerns about how recognition and financial rewards should be distributed when multiple parties contribute indirectly to the creation process. As a result, the emergence of AI generated works exposes significant gaps in existing legal frameworks and highlights the urgent need to rethink how copyright law can adapt to evolving technological realities while maintaining fairness and clarity.

One of the central issues is determining who should be recognized as the creator of AI generated works. It is unclear whether ownership should be attributed to the developer who designed the AI system, the user who prompted the creation, or whether such works should fall outside the scope of copyright protection altogether. This ambiguity creates difficulties in assigning rights such as royalties, moral recognition, and legal responsibility.

Moreover, AI systems are typically trained on vast datasets that may include copyrighted material. The use of such data without explicit authorization raises concerns about infringement and unfair use. The process by which AI learns and reproduces patterns from existing works blurs the line between inspiration and replication, making it increasingly difficult to distinguish between original creation and derivative content.

In addition to legal concerns, ethical issues also arise. The widespread use of AI in creative fields may undermine the value of human creativity, potentially affecting artists, writers, and other content creators. There is also a risk of exploitation if AI generated outputs are commercially used without fairly compensating the original creators whose works contributed to the training data.

This research proposal seeks to critically examine the intersection between artificial intelligence and copyright law by analyzing the adequacy of existing legal frameworks in

addressing AI generated content. It aims to explore key legal questions surrounding authorship, ownership, and liability, while also considering the broader ethical implications. Furthermore, the study intends to evaluate how different jurisdictions are responding to these challenges and whether current laws are sufficient or require reform.

Ultimately, the research seeks to develop a balanced legal framework that safeguards the rights and economic interests of human creators while also supporting the continued growth of and technological innovation. The objective is not to restrict progress, but to ensure that advancements in AI operate within a fair and accountable legal structure. By carefully examining emerging challenges such as authorship, ownership, and data usage, the study aims to provide practical solutions that align with the principles of.

Through this approach, the research intends to contribute to the creation of a more consistent, flexible, and future oriented copyright system. Such a framework would be capable of addressing the complexities introduced by AI generated content while maintaining the fundamental goal of protecting human creativity. In doing so, it supports a legal environment where innovation and creator rights can coexist in a balanced and sustainable manner.

The rapid and unprecedented expansion of, particularly through generative technologies, has significantly altered the nature of creative production by allowing machines to independently produce expressive works such as literature, visual art, music, software code, and academic writing. This shift has extended the scope of creativity beyond traditional human boundaries, enabling faster and more accessible content generation. However, this transformation has also revealed fundamental limitations within existing, which continues to be based on the assumption that all creative expression originates from human intellect, skill, and judgment.

A major legal challenge arises from the way AI systems are developed and trained. These systems depend on large scale datasets collected from various sources, often including copyrighted texts, images, audio, and other protected materials. In many cases, this data is used without the direct consent or knowledge of the original creators, raising serious concerns about unauthorized use, lack of compensation, and possible infringement. Although AI generated outputs are typically not exact reproductions, they may still reflect identifiable stylistic features, themes, or structural elements derived from existing works. This makes it increasingly difficult to draw a clear line between acceptable inspiration and unlawful copying.

This uncertainty directly affects the principle of originality, which is central to copyright protection. Traditionally, the law requires that a work must result from the independent intellectual effort of its author. In contrast, AI generated content is produced through algorithmic processing of pre existing data, rather than through human creativity or intention.

As a result, determining whether such outputs can be considered genuinely original becomes highly complex. This challenge highlights the growing tension between established legal doctrines and the evolving realities of technology, emphasizing the need for clearer standards and adaptive legal frameworks.

Research Objectives

- To examine how applies to generated content
- To analyze issues of authorship and ownership in AI created works
- To evaluate the legality of using copyrighted data in AI training
- To study ethical concerns related to AI generated content
- To compare international approaches to AI and copyright regulation
- To suggest policy reforms for updating copyright laws in the AI era

Research Questions

- Whether generated content qualifies for protection under existing, particularly in light of requirements such as originality and human authorship?
- Who should be legally recognized as the author of AI generated works, considering the roles of developers, users, and other contributors?
- Whether the use of copyrighted materials in training AI systems amounts to copyright infringement or can be justified under legal exceptions?
- How various countries and legal systems differ in their approach to regulating AI and copyright related issues?
- What ethical challenges arise from AI generated content, including concerns about fairness, originality, and the impact on human creators?
- What legal and policy reforms are needed to create a balanced framework that protects creators while supporting innovation?

Research Gap

- Indian copyright law continues to be primarily designed around human creators and does not adequately address the complexities introduced by, especially generative systems. This creates difficulties in clearly identifying authorship when content is produced with significant machine involvement.
- At the global level, there is no consistent or unified legal framework governing AI generated content. Different countries have adopted varied and sometimes conflicting

approaches, leading to a lack of harmonization and uncertainty in cross border legal situations.

- The absence of clear statutory provisions results in ambiguity within, making it difficult for stakeholders to understand their rights and obligations. This uncertainty can discourage investment and slow down innovation within AI-driven ecosystems.

Research Methodology

This study employs a qualitative and doctrinal research methodology to explore the developing. The research is primarily based on an in depth examination of legal sources, including statutory provisions, judicial precedents, and core copyright principles such as originality, authorship, and fair use. It seeks to interpret how these established doctrines apply in the context of AI generated content and where they fall short.

In addition to doctrinal analysis, the study adopts a comparative approach to assess how different legal systems respond to AI related copyright challenges. Jurisdictions such as the United States, the European Union, the United Kingdom, and India are examined to identify similarities, differences, and emerging trends in regulation. This comparison helps in understanding the absence of uniformity and the need for harmonized legal standards.

The research also incorporates case study analysis of significant disputes and developments involving AI and copyright to illustrate practical implications and judicial reasoning. Furthermore, it relies on secondary sources, including scholarly writings, policy documents, and industry reports, to support a well rounded and critical evaluation. Through this multi layered approach, the study aims to provide a comprehensive understanding of the legal and conceptual issues arising at the intersection of AI and copyright law.

Literature review

The rapid development of, especially in the form of generative systems, has significantly transformed the way creative works are produced across various industries. These technologies have enabled machines to generate complex and expressive outputs, thereby redefining traditional creative processes.

As a result of this transformation, a range of legal, ethical, and policy related concerns has emerged. These concerns are particularly evident within the framework of , which was originally designed to protect human creativity and authorship. Academic discussions increasingly recognize that traditional copyright principles are not fully equipped to address the challenges posed by AI generated content. The unique nature of AI systems, which rely on

data driven processes rather than human creativity, creates difficulties in applying existing legal standards.

During this phase, AI began to assist humans in creative processes. Tools such as recommendation systems, predictive text, and image enhancement software became widely used, supporting human decision making rather than replacing it. This period marked the beginning of collaboration between humans and machines. AI systems enhanced efficiency and accuracy, but humans remained the central figures in the creative process, guiding and interpreting the outputs. However, the reliance on large datasets introduced new challenges. Machine learning systems required vast amounts of information, often including copyrighted material, raising legal and ethical concerns about data usage and ownership. The most recent phase, generative AI, represents a major transformation in the role of machines. Unlike earlier systems, generative AI can produce new content that appears original, including text, images, music, and code.

Generative AI blurs the distinction between human and machine creativity. In many cases, it is difficult to determine whether a piece of content was created by a person, a machine, or a combination of both. This development challenges traditional ideas of authorship. If a machine produces content with minimal human input, identifying the creator becomes complicated, raising important legal and philosophical questions. At the same time, generative AI raises concerns about originality. Since these systems are trained on existing data, their outputs may resemble prior works, making it difficult to distinguish between innovation and replication.

Ethical issues also emerge, particularly regarding fairness and attribution. The use of human created content in training datasets without permission raises questions about the rights of original creators and the distribution of benefits. Another key issue is responsibility. If AI generated content causes harm or infringes on rights, determining who is accountable becomes challenging, as multiple actors may be involved in the creation process. Despite these challenges, generative AI has opened new possibilities for creativity. It allows humans to explore ideas more quickly and collaborate with technology in innovative ways, transforming the creative landscape. Overall, the evolution of AI reflects a continuous shift from machines as simple tools to increasingly autonomous systems. Each stage has expanded technological capabilities while also challenging fundamental concepts such as creativity, originality and authorship. As AI continues to develop, it will require society to rethink not only technological frameworks but also legal and ethical systems. The future of creativity may lie in a hybrid model where humans and machines work together, redefining the boundaries of innovation.

Parallel to these developments, has historically evolved as a mechanism to balance the rights

of creators with the broader public interest in accessing knowledge and culture. Early legal frameworks were designed to prevent unauthorized copying while encouraging intellectual and artistic production. Over time, international agreements such as the helped establish uniform principles, including automatic protection of works and equal treatment of foreign and domestic creators. These frameworks were built on the assumption that creative works originate from human intellect and effort.

However, technological progress has consistently tested the adaptability of copyright law. Innovations such as the printing press, photography, and digital media each required reinterpretation of existing legal principles. The emergence of AI, particularly generative models, represents a far more profound disruption. Unlike earlier technologies that merely assisted human creators, AI systems can independently generate content that appears creative and original. This development raises fundamental questions about core copyright concepts, including who qualifies as an author, what constitutes originality, how ownership should be assigned, and who bears responsibility in cases of infringement.

The issue of authorship is particularly contentious. Traditional copyright doctrine links authorship to human creativity, yet AI generated works often lack direct human intellectual input. Different jurisdictions have responded in varied ways. For instance, authorities in the United States have maintained that copyright protection requires human authorship and therefore excludes purely AI generated works. In contrast, the United Kingdom provides limited recognition to computer generated works by assigning authorship to the person who made the necessary arrangements for their creation. In India, the legal position remains uncertain, as existing laws do not explicitly address AI generated content, leading to ambiguity in ownership and enforcement.

A comparative perspective reveals that there is no global consensus on how to regulate AI in the context of copyright. While some legal systems adopt flexible interpretations to accommodate technological change, others adhere strictly to traditional principles. Approaches to issues such as fair use, fair dealing, and the use of copyrighted materials in AI training also vary significantly. The United States tends to allow broader use of copyrighted works under flexible doctrines, whereas the European Union places greater emphasis on regulation, transparency, and the protection of creators' rights through structured legal frameworks.

In addition to legal challenges, the intersection of AI and copyright raises broader policy and ethical concerns. The use of copyrighted works in training datasets without consent questions the fairness of current practices, while the ability of AI to replicate artistic styles raises concerns about the protection of moral rights and creative identity. Furthermore, the increasing reliance

on AI generated content may have economic implications for human creators, potentially affecting livelihoods and the value placed on human creativity.

CHAPTER 2 - EVOLUTION OF AI AND COPYRIGHT

2.1 INTRODUCTION

The evolution of AI has been a gradual and layered process, shaped by both technological progress and changing human understanding of intelligence. Rather than emerging suddenly, AI has developed through multiple stages, each expanding the capabilities of machines while simultaneously raising deeper philosophical and legal questions about creativity and authorship. In the earliest phase, AI systems were based on strict rule based programming. These systems operated through predefined instructions created by human programmers, allowing machines to perform logical tasks but not to learn or adapt. Their functionality was entirely dependent on human input, making them tools rather than independent systems. This stage is often described as symbolic or logic based AI, where intelligence was equated with the ability to follow formal rules. Researchers believed that if human reasoning could be broken down into structured steps, machines could replicate it. However, this approach proved limited when dealing with real world complexity.

This development raises fundamental questions about the core principles of copyright law. One major issue is authorship, copyright law traditionally recognizes only human creators, but AI generated works do not easily fit within this definition. Another concern is originality, as AI systems create content by analyzing and recombining existing data rather than producing entirely independent ideas in the human sense. This makes it difficult to determine whether such outputs meet the legal threshold for protection. Ownership is also unclear, as multiple parties may be involved in the creation process, including the developers of the AI system, the users who provide instructions, and the individuals whose data was used for training.

Additionally, questions of liability arise when AI generated content infringes upon existing works. It becomes challenging to assign responsibility, as the AI itself cannot be held legally accountable, and the roles of developers and users may vary depending on the circumstances. These complexities highlight the limitations of traditional copyright frameworks in addressing modern technological realities. As a result, there is an increasing need to rethink and adapt legal principles to ensure that they remain relevant, fair, and effective in regulating creativity in the age of artificial intelligence, while continuing to protect both the interests of creators and the broader public.

The concept of copyright, traditionally rooted in human creativity, is increasingly being tested

in the context of works created by AI. Some jurisdictions around the world are grappling with whether AI can be recognized as a creator or whether rights should remain with programmers, developers, users, or simply as anonymous data. For example, courts and copyright offices in countries like the United States have reaffirmed that human authorship is essential for copyright protection. At the same time, some countries, like the United Kingdom, have taken a more flexible approach by recognizing computer-generated works under specific legal provisions. Similarly, the preliminary interpretations in India highlight the lack of clear legal frameworks that identify content created by artificial intelligence. This creates ambiguity in the enforcement of copyright and proprietary rights.

A comparative analysis of different jurisdictions reveals similarities and differences in the identification of copyright issues related to artificial intelligence. While many global laws provide a basic legal framework, domestic and state laws vary significantly in their treatment of AI generated content, fair use or fair dealing exceptions, and data training practices. For example, the fair use doctrine in the United States allows broad flexibility for AI training datasets, whereas the European Union adopts a more regulated approach through guidelines emphasizing data protection and the rights of creators.

Thus, the intersection of artificial intelligence and copyright law presents an important frontier in contemporary legal debate. It necessitates a reassessment of traditional doctrines in light of technological realities, while promoting convergence across jurisdictions to identify global issues.

2.2 Early AI (1950 – 1980) Logic based systems without creativity

The initial phase in the development of spanning roughly from the 1950s to the 1980s, was grounded in the idea that human intelligence could be replicated through structured logic and predefined rules. Scholars and researchers of this period, influenced by disciplines such as mathematics, formal logic, and philosophy, believed that if reasoning could be broken into systematic steps, machines could be programmed to imitate human thought processes by following those steps precisely.

During this period, AI systems often described as rule based or symbolic systems operated strictly on instructions coded by humans. These systems did not possess the ability to learn from experience or adapt to new situations. Every function they performed was predetermined, meaning they could only execute tasks within the boundaries set by their programming. There was no capacity for independent improvement, innovation, or generation of new ideas beyond what had already been explicitly encoded. Even with these limitations, early AI achieved some

important breakthroughs. Programs were developed that could play strategic games like chess, solve mathematical problems, and simulate very basic forms of conversation. These accomplishments generated significant enthusiasm and led many to believe that more advanced forms of machine intelligence were within reach. However, the effectiveness of these systems was largely confined to controlled environments where variables were predictable.

When exposed to real world complexity, these rule based systems often struggled. They were unable to handle ambiguity, contextual meaning, or subtle human elements such as humor and emotion areas where human intelligence naturally excels. For instance, language processing systems of that time could not interpret nuanced expressions or shifting meanings, as they lacked the ability to understand context beyond rigid instructions. Importantly, these early AI systems cannot be considered creative in any meaningful sense. They did not produce original content or ideas; instead, they merely carried out tasks designed by human programmers. Any output generated was essentially a direct extension of human input and intention. Creativity during this era remained entirely human centered, with machines functioning only as tools to assist in problem solving rather than as independent contributors to creative processes. At the time, the notion that machines could engage in artistic or creative activities such as composing music, writing literature, or producing visual art was largely inconceivable. Creativity was understood as a uniquely human quality, deeply connected to emotion, experience, and consciousness. As a result, legal and philosophical frameworks, including, were shaped by the assumption that only humans could be creators. There was no consideration of machines as authors or rights holders, and therefore no need to address their role in ownership or protection under copyright systems.

2.3 Machine learning Era (1990- 2010s) Data driven intelligence

The second phase in the evolution of, commonly referred to as the machine learning era, marked a significant shift from rule-based programming to data driven systems. Unlike earlier approaches that depended entirely on predefined instructions, researchers in this period focused on enabling machines to learn patterns from large volumes of data and improve their performance over time. This transition fundamentally changed how intelligent systems were designed, making them more flexible, adaptive, and capable of handling complex real-world problems. Machine learning systems rely on exposure to vast datasets to identify relationships between inputs and outputs. Instead of being explicitly programmed for every task, these systems develop predictive capabilities by analyzing past data. As a result, they can perform

tasks such as recognizing images, understanding speech, and making recommendations with increasing accuracy as more data becomes available. This adaptability distinguished them from earlier AI models, which were limited to rigid logical structures. During this period, three major approaches to machine learning emerged. Supervised learning involves training systems on labeled datasets, where each input is paired with a known output, allowing the model to learn how to make accurate predictions. Unsupervised learning, on the other hand, deals with unlabeled data and focuses on identifying hidden patterns or groupings within datasets. Reinforcement learning introduces a different mechanism, where systems learn by interacting with an environment and improving their decisions based on rewards and penalties.

These approaches enabled AI to operate in dynamic and uncertain environments, expanding its practical applications across fields such as healthcare, finance, transportation, and digital platforms. Despite these advancements, machine learning systems did not achieve genuine creativity. While they could assist in creative processes such as enhancing images, suggesting text, or generating design recommendations their outputs were always derived from patterns within existing data. For example, recommendation systems on streaming platforms suggest music or films based on user preferences, but they do not create new content. Similarly, predictive text tools can generate sentences, but they do so by estimating likely word sequences rather than expressing original thought or intention.

This distinction highlights an important limitation, machine learning systems simulate creativity rather than possess it. Human creativity is driven by imagination, emotion, and personal experience, whereas machine outputs are the result of statistical analysis and pattern recognition. Machines do not understand meaning or context in the same way humans do; they simply process data and generate responses based on learned probabilities.

From a legal perspective, this era introduced new challenges for Machine learning systems often require large scale data inputs, which may include copyrighted material. Unlike human learning, which is generally unrestricted, AI training involves systematic copying and processing of data, raising concerns about unauthorized use and potential infringement. This has led to debates over whether such practices should be treated as permissible learning or as a form of large-scale reproduction requiring legal authorization.

Different viewpoints have emerged in this debate. Critics argue that using copyrighted works without consent undermines the rights of creators and may harm their economic interests, especially if AI generated outputs compete with original works. In contrast, proponents of AI development contend that training processes transform data into abstract patterns rather than reproducing it directly, and therefore should fall within exceptions such as fair use. They also

emphasize the importance of data access for innovation and technological progress.

Jurisdictions around the world have responded differently to these issues. Some, like the United States, rely on flexible legal doctrines that allow case by case interpretation, while others, such as the European Union, adopt more structured regulatory approaches, including provisions for data mining and creator protections. This lack of uniformity reflects the broader uncertainty surrounding the legal status of AI training and its implications for copyright.

Beyond legal concerns, the machine learning era also transformed the relationship between humans and technology. AI systems began to function not merely as tools but as supportive collaborators that enhance human decision making and creativity. For instance, designers can use AI to analyze market trends, while writers can rely on automated tools to refine language and structure. In these contexts, AI does not replace human creativity but complements it by providing insights and efficiency.

However, significant limitations remained. Machine learning systems depend heavily on the quality and quantity of data, lack true understanding of meaning, and cannot generate entirely original ideas. They also require human direction in setting goals and interpreting results, meaning that control ultimately remains with human users.

The machine learning era represents a critical transition in the development of artificial intelligence. While it enabled machines to learn from data and assist in increasingly sophisticated tasks, it did not confer genuine creativity or independence. Human beings continued to be recognized as the primary creators and rights holders, but this period laid the groundwork for more advanced developments that would further challenge existing legal and conceptual frameworks in the age of generative AI.

2.4 The era of generative AI (2015 – present) machines as creator

The most recent phase in the evolution of marks a significant departure from earlier developments, as machines are now capable of producing content that closely resembles human creativity. Since around 2015, breakthroughs in deep learning, neural networks, and transformer based architectures have enabled generative AI systems to create text, images, music, software code, and other complex outputs with minimal human involvement. Unlike earlier systems that merely assisted human tasks, these technologies can independently generate results that appear original and expressive. However, despite these capabilities, existing law does not recognize AI as a legal entity and therefore does not grant it rights or ownership over the works it produces.

Generative AI differs from previous forms of artificial intelligence because it does not simply analyze or categorize data it actively produces new content by learning patterns from vast datasets and recombining them in novel ways. These systems can draft essays, compose poetry, generate realistic images, create music, and even develop technical solutions such as programming code. Their outputs often resemble human created works so closely that distinguishing between machine generated and human generated content can be difficult. However, this apparent creativity raises an important conceptual question, whether such outputs represent genuine creativity or are merely the result of advanced pattern replication based on existing data.

At a deeper level, generative AI does not create in the human sense. It does not possess intention, consciousness, or emotional experience. Instead, it operates by processing large volumes of human generated content and identifying statistical relationships within that data. The outputs it produces are therefore derived from existing information, even if they appear new in form. This creates a blurred boundary between originality and derivation, challenging traditional legal standards that rely on human intellectual effort as the basis for protection.

One of the most significant consequences of this development is the uncertainty surrounding authorship and ownership. Copyright law has historically been built on the assumption that a human creator produces a work through skill and judgment. However, in the case of AI generated content, multiple human actors may be involved indirectly, including developers who design the system, users who provide prompts, and organizations that operate the technology. Determining which of these actors, if any, should be recognized as the author is highly complex. In many jurisdictions, including under laws such as the Indian Copyright Act, the legal framework provides only limited guidance and does not fully address the realities of modern generative AI.

The question of originality is equally challenging. Since AI systems are trained on large datasets that may include copyrighted works, their outputs may resemble or replicate elements of existing content. This raises concerns about whether such outputs can be considered truly original or whether they should be treated as derivative works. When similarities are substantial, issues of copyright infringement arise, particularly if the output competes with or substitutes for the original work.

Another major concern is liability. If AI generated content infringes copyright, it is unclear who should be held responsible. Since AI itself cannot be treated as a legal person, responsibility must fall on human actors. However, assigning liability is complicated because developers, users, and service providers all contribute in different ways. Courts may need to

examine factors such as control, intention, and knowledge to determine responsibility, but clear standards are still evolving.

Globally, legal systems have begun to address these challenges, though their approaches differ. Authorities such as the United States Copyright Office have emphasized that copyright protection requires human authorship, thereby excluding purely AI generated works. Other jurisdictions adopt more flexible approaches, but there is no consistent international framework. This lack of uniformity contributes to legal uncertainty and complicates enforcement across borders.

In addition to legal issues, generative AI raises important ethical concerns. The use of copyrighted materials in training datasets without consent questions fairness and respect for creators. The ability of AI to imitate artistic styles also raises concerns about moral rights and the integrity of creative expression. Furthermore, the widespread use of AI generated content may impact the economic interests of human creators by reducing demand for original works. Despite these challenges, humans continue to play a central role in the generative AI ecosystem. They design, train, and refine AI systems, provide inputs that guide outputs, and evaluate the results produced. However, the extent of human involvement varies, and in many cases it is minimal, which further complicates claims of authorship and creativity.

Overall, the rise of generative AI represents a profound transformation in the relationship between technology and creativity. It has introduced new possibilities for collaboration between humans and machines while simultaneously challenging long established legal principles. The intersection of artificial intelligence and copyright law highlights a fundamental tension between traditional human centered legal frameworks and rapidly advancing technological capabilities. Addressing this tension requires rethinking core concepts such as authorship, originality, and liability, and developing legal reforms that ensure clarity, fairness, and a balanced approach that supports both innovation and the protection of human creativity.

3.1 Comparison perspective

The rapid advancement of generative artificial intelligence has profoundly reshaped the global understanding of creativity, innovation, and intellectual property. As we move through 2026, these technologies are no longer experimental; they are embedded in the core workflows of literature, music, visual arts, and scientific research. This acceleration has created a fundamental crisis for traditional legal frameworks, which were historically constructed on the bedrock of human authorship and the "creative spark."

The central conflict in this modern era is the tension between human-centric laws and machine-led outputs. As AI systems generate complex works with minimal human direction, the judicial

world faces several urgent questions:

- The Authorship Paradox: Can a non-human entity be recognized as a creator, or does the law require a "natural person" to be at the helm?
- The Ownership Dispute: In a successful AI-generated project, who holds the rights the developer who built the algorithm, the user who provided the prompt, or does the work belong to the public domain?
- The Liability Layer: When an AI produces infringing, defamatory, or harmful content, who is legally accountable for the output?

A comparative analysis of global jurisdictions in 2026 reveals a fragmented landscape. While the United States maintains a strict human authorship requirement, countries like the United Kingdom offer a middle ground for computer generated works, and the European Union focuses on transparency and risk via the EU AI Act. This lack of a uniform global approach reflects the diverse economic priorities and technological ambitions of each nation, forcing lawmakers to balance the protection of human creators with the need to incentivize a multi billion dollar AI industry.

Ultimately, this content to the intersection of AI and the law suggests that we are witnessing the birth of a new legal era one where "originality" is no longer defined by the hand that holds the pen, but by the human intent that guides the machine.

3.2 COMPARISON PERSPECTIVE IN INDIA

In the Indian context, the legal framework for intellectual property is currently facing a period of significant transformation as it grapples with the rise of automated creation. The Copyright Act of 1957 serves as the primary legislation in this domain, yet it remains rooted in an era where the concept of a "creator" was synonymous with a human being. Despite numerous updates over the decades, the Act does not explicitly account for works generated by artificial intelligence, leaving a substantial gap in the country's digital jurisprudence.

The core of this legislative challenge lies in how the law defines an "author." Current Indian statutes generally require a "natural person" to be the source of a creative work, assuming a level of human skill and judgment that machines no matter how advanced technically do not possess. This has resulted in several critical points of uncertainty:

- The Precedent Gap: Unlike more traditional IP disputes, there is a lack of definitive judicial rulings in India that specifically address whether AI generated art, music, or text can be copyrighted.

- **Competing Ownership Theories:** Legal experts in India are currently divided. One school of thought suggests granting rights to the software developers who built the AI, another favors the users who initiated the creative process; while a third group argues that without a human "soul" behind the work, such content should belong to the public domain.
- **Economic Implications:** This lack of clarity creates an unstable environment for India's burgeoning tech sector, as companies and creators cannot be certain of their rights when investing in AI driven projects.

As of 2026, India finds itself in a pivotal transitional phase. The pressure is mounting for legislative reform that can harmonize the 1957 Act with 21st century technology. By establishing clear standards for AI generated content, India aims to provide the legal certainty necessary to foster domestic innovation while continuing to uphold the value of traditional human creativity.

3.3 COMPRISON PERSPECTIVE IN UNITED STATES

The legal landscape in the United States offers a distinct and highly defined perspective on the intersection of technology and intellectual property. Unlike jurisdictions that may leave room for ambiguity, American authorities specifically the U.S. Copyright Office have consistently reinforced the principle that human creativity is a non negotiable prerequisite for legal protection. This stance is rooted in the belief that copyright is designed to reward the intellectual labor and "original spark" of a human mind, a standard that automated systems currently cannot meet.

Under this framework, the level of human intervention becomes the primary metric for legality. The U.S. position can be broken down into two essential rules:

- **The Machine Only Ban:** Works produced entirely by an algorithm or AI system, where a human provides only a generic prompt, are typically denied registration. This ensures that the public domain is not flooded with purely machine generated content.
- **The "Significant Contribution" Exception:** Copyright may still be granted if a human creator demonstrates substantial influence over the final product. This includes the strategic selection, arrangement, or creative modification of the AI's output, effectively treating the AI as a sophisticated tool rather than the author.

This balanced approach represents a strategic effort to modernize the law without devaluing the human artist. By maintaining a high bar for "authorship" while allowing for human AI collaboration, the United States seeks to foster a legal environment that encourages

technological adoption while firmly protecting the traditional spirit of human innovation.

3.4 COMPARISON PERSPECTIVE IN UNITED KINGDOM

The United Kingdom has established itself as a global outlier by offering one of the most commercially flexible legal frameworks for machine led creation. Unlike jurisdictions that strictly demand a "human spark" for any form of protection, UK copyright law proactively addresses the reality of the digital age through its recognition of computer generated works. This approach is designed to eliminate the legal vacuum that often surrounds AI outputs, ensuring that innovation is supported by clear ownership structures.

The UK's strategy is built upon a pragmatic interpretation of authorship:

- The "Arrangement" Standard: Rather than searching for a human artist, the law assigns authorship to the person who undertook the necessary arrangements for the work to be produced. This shifts the focus from the act of creation to the act of facilitation.
- Investment Incentivization: By guaranteeing that AI generated content does not automatically fall into the public domain, the UK provides the legal certainty required for tech companies and developers to invest in high cost AI systems.
- A Middle Path: This framework acknowledges that while a machine may perform the labor, the human who programmed, prompted, or financed the operation remains the ultimate source of the output's existence.

By prioritizing the economic and technical efforts behind AI, the United Kingdom's model serves as a "pro innovation" blueprint, seeking to balance the traditional values of copyright with the industrial demands of the 21st century tech economy.

3.5 COMPARISON PERSPECTIVE IN EUROPEAN UNION

The European Union has adopted a highly structured and principles-led stance that prioritizes the protection of human intellectual creation while simultaneously pioneering the world's most comprehensive AI regulations. In the EU's legal tradition, copyright is fundamentally tied to the "personality" of a human author; consequently, the Union generally denies protection to works produced entirely by autonomous AI systems. By maintaining this high bar for authorship, the EU ensures that the value of human artists and creators is not diluted by machine generated mass production.

This human centric focus is balanced by a proactive regulatory framework—most notably the EU AI Act which introduces a tiered system of governance. The EU approach is defined by several key objectives:

- **Strict Transparency and Accountability:** The framework mandates that AI developers disclose the use of copyrighted training data and clearly label synthetic content to prevent public deception.
- **Regulated Data Usage:** Through specific exceptions for Text and Data Mining (TDM), the EU allows AI systems to process vast datasets for machine learning, provided they respect the "opt-out" rights of original content owners.
- **A "Rights-First" Equilibrium:** By codifying these rules, the EU seeks to create a safe environment for technological growth that does not come at the expense of ethical standards or the financial viability of human creators.

Ultimately, the European model serves as a global benchmark for ethical innovation. It demonstrates a commitment to building a digital economy where AI is treated as a transparent tool that serves, rather than replaces, the human creative spirit.

3.6 COMPARISON PERSPECTIVE IN CHINA

The China has emerged as a uniquely adaptive and pragmatic force in the global AI landscape, often characterized by a willingness to interpret legal principles in favor of industrial growth. Unlike jurisdictions that strictly adhere to traditional human-authorship barriers, the Chinese judiciary has demonstrated a flexible approach, occasionally granting legal protection to AI generated content when significant human investment or strategic oversight is involved. This stance is rooted in a desire to ensure that technological advancements are met with a supportive legal infrastructure that encourages commercialization and domestic innovation.

The Chinese model is defined by its focus on economic utility and the following strategic pillars:

- **Judicial Flexibility:** In landmark cases, Chinese courts have shifted the focus from the *process* of creation to the *investment* behind it. If a work is the result of substantial effort, organization, and technical arrangements by a person or entity, it may be deemed eligible for protection to prevent unauthorized exploitation.
- **Prioritizing Technological Progress:** The legal system is often viewed as a tool for national development. By providing a path to copyright or similar protections for machine-assisted outputs, China provides the "market certainty" required for tech giants to invest heavily in generative models.
- **Economic Pragmatism:** The overarching goal is to ensure that AI driven industries remain competitive. This means interpreting "originality" not just as an emotional or

human spark, but as a standard that can be met through sophisticated human-machine collaboration.

By treating the law as a dynamic partner to innovation rather than a rigid boundary, China has positioned itself as a critical architect of future AI policy. This approach signals a move toward a "utility first" legal era, where the protection of digital assets is prioritized to maintain a leadership position in the global race for technological supremacy.

3.7 COMPARISON PERSPECTIVE IN JAPAN

The Japan has positioned itself as one of the most technologically permissive jurisdictions in the world by adopting an "innovation first" legal philosophy. While the Japanese legal system remains firm in its stance that artificial intelligence cannot be an author, it has strategically lowered the barriers to how these systems are developed. By prioritizing the accessibility of data, Japan aims to become a global hub for machine learning and AI research, viewing the legal system as a facilitator of national industrial strategy rather than a restrictive gatekeeper.

This adaptive framework is characterized by several key policy shifts:

- **Expansive Data Training Exceptions:** Japan has introduced some of the world's most liberal "Text and Data Mining" (TDM) provisions. These laws allow AI developers to use copyrighted materials for training purposes without seeking prior permission from rights holders, provided the use does not "unreasonably prejudice" the interests of the original creators.
- **Decoupling Training from Output:** The Japanese approach makes a clear distinction between the *process* of learning and the *result* of creation. By allowing free use of data during the development phase, the government reduces the risk of "copyright infringement" lawsuits that might otherwise stifle the growth of domestic AI startups.
- **Strategic Economic Growth:** This policy reflects a deliberate choice to prioritize the competitive advantage of Japan's tech sector. By minimizing legal friction, Japan encourages both local and international companies to conduct their R&D within its borders, creating a predictable environment for high-stakes technological investment.

Through this balanced yet aggressive model, Japan maintains the traditional spirit of copyright for final products while essentially creating a "safe harbor" for the data intensive process of AI training.

This reflects a pragmatic recognition that in the age of big data, the ability to train algorithms is just as vital to national progress as the protection of the artistic works that fuel them.

A comparison of these jurisdictions reveals key trends. Most countries continue to treat human

authorship as a fundamental requirement for copyright protection, but there is growing divergence in how strictly this principle is applied. Some jurisdictions prioritize protecting traditional creative industries, while others emphasize innovation and economic growth. This divergence creates inconsistencies in global regulation and complicates cross border use of AI technologies.

Another major issue is the use of copyrighted material in AI training. Since AI systems rely on large datasets, questions arise about whether such use constitutes fair use or infringement.

Some regions, like the EU and Japan, have introduced clearer rules to address this issue, while others, including India and the United States, rely on broader legal interpretations, leading to uncertainty and potential disputes.

Ownership and liability also remain unresolved in many jurisdictions. Since AI cannot be treated as a legal person, responsibility must be assigned to human actors, but determining whether this should be the developer, user, or service provider is complex. This lack of clarity affects not only legal accountability but also the distribution of economic benefits, potentially discouraging investment in AI driven innovation.

The global nature of AI further highlights the need for international cooperation. Differences in national laws can lead to conflicts, regulatory gaps, and strategic behavior such as choosing jurisdictions with more favorable rules. International organizations like the play an important role in facilitating dialogue and developing common principles, although achieving consensus remains difficult due to varying national interests.

From a broader perspective, the intersection of AI and copyright law reflects a deeper transformation in how creativity and ownership are understood. Traditional copyright systems are based on human intellect, intention, and expression, whereas AI operates through data, algorithms, and probability. This mismatch has led to increasing calls for new legal models, including hybrid authorship frameworks, collective licensing systems, or even placing certain AI generated works in the public domain.

Economic considerations also play a crucial role. Countries seeking to lead in AI development often adopt more flexible rules to encourage innovation, while those with strong creative industries may favor stricter protections. This shows that copyright law is no longer just a legal tool but also a policy instrument for shaping economic and technological growth.

In the Indian context, this comparative analysis offers valuable insights. As India continues to expand its digital economy and invest in AI technologies, there is a clear opportunity to modernize its legal framework. By drawing from international practices, India can develop a balanced system that provides clarity on authorship, regulates data usage, and supports both

innovation and the protection of creators' rights.

Ultimately, the relationship between artificial intelligence and copyright law is dynamic and continuously evolving. As AI systems become more advanced and integrated into creative processes, legal frameworks must adapt accordingly.

The future of copyright law will likely involve redefined concepts of authorship, clearer rules on data usage, and greater international coordination to ensure that the system remains fair, effective, and relevant in an increasingly technology driven world.

4.1 CASE ANALYSIS

Naruto vs Slater

This case arose when a British photographer, David Slater, traveled to Indonesia and set up his camera equipment in a forest to photograph wildlife. During this process, a crested macaque monkey named Naruto interacted with the unattended camera and took several photographs of itself, which later became widely known as the "monkey selfies." An animal rights organization, PETA, filed a lawsuit on behalf of the monkey, claiming that Naruto was the author of the photographs and therefore entitled to copyright ownership and related benefits. The case raised an unusual but important legal question about whether non human entities could hold copyright.

The United States Court of Appeals for the Ninth Circuit held that copyright protection under U.S. law is limited to human authors. The Court reasoned that the Copyright Act does not extend authorship rights to animals or non-human entities. It emphasized that legal personhood is a prerequisite for holding copyright, and since animals do not possess such status, they cannot be recognized as authors. The Court also noted that extending copyright to non human creators would go beyond the intention of the legislature. Although the case did not directly involve artificial intelligence, its reasoning has strong implications for AI generated works. By reinforcing the principle that only humans can be authors, the judgment suggests that AI systems, like animals, cannot independently claim copyright, thereby creating a gap in the legal framework for AI generated content.

Andersen vs Stability AI

This case represents one of the most important modern disputes concerning artificial intelligence and copyright law. A group of visual artists filed a lawsuit against AI companies, including Stability AI, alleging that their copyrighted artworks were used without permission to train AI models. The plaintiffs argued that the AI systems were trained on vast datasets

containing their works, and as a result, the models were capable of generating images that closely resembled their artistic styles. They claimed that this unauthorized use not only violated their copyright but also harmed their economic interests by allowing AI generated content to compete with human created works. As of now, the case is still under judicial consideration, and a final decision has not been reached. However, the proceedings have already highlighted several critical legal questions. The court is examining whether the use of copyrighted material in AI training constitutes infringement or can be justified under doctrines such as fair use. It is also considering whether AI generated outputs that imitate or resemble original works amount to unlawful copying. Another key issue is determining liability whether it should be assigned to developers, users, or companies operating the AI systems. The outcome of this case is expected to significantly influence the future development of copyright law in relation to artificial intelligence, particularly in areas such as data usage, originality, and accountability. These systems are powered by advanced models such as neural networks and transformers, which allow them to process complex patterns and generate sophisticated outputs. Their capabilities often rival human creativity in certain domains.

Feist Publications v. Rural Telephone Service

Rural Telephone Service Company, a telephone service provider, published a directory listing the names, addresses, and phone numbers of its subscribers. Feist Publications sought to create a larger regional directory and requested permission to use Rurals listings. When permission was denied, Feist copied the information and included it in its own directory. Rural sued for copyright infringement, arguing that the compilation of the directory required significant effort, time, and resources, and therefore deserved protection.

The United States Supreme Court rejected Rurals claim and clarified the fundamental requirement of originality in copyright law. The Court held that facts themselves are not protected by copyright because they are part of the public domain. It further ruled that a compilation of facts can only be protected if there is some creative selection, coordination, or arrangement. Since Rurals directory was organized in a purely alphabetical and standard manner, it lacked any element of creativity. The Court emphasized that originality requires independent creation and a minimal degree of creativity, not merely effort or investment. This judgment is particularly relevant to artificial intelligence because AI systems rely heavily on large datasets, including factual information. The case helps in assessing whether AI generated compilations or outputs can be considered original or whether they merely reproduce existing information without sufficient creative input.

Burrow-Giles Lithographic Co. v. Sarony

This case is one of the earliest and most important decisions in copyright law, particularly regarding photography. Napoleon Sarony, a well known photographer, created a carefully staged photograph of Oscar Wilde. The defendant company reproduced and sold copies of this photograph without authorization, leading to a legal dispute.

The central question before the Court was whether a photograph could be considered a “writing” under copyright law and whether a photographer could be regarded as an “author.” At that time, photography was often seen as a mechanical process rather than an artistic creation, which created uncertainty about its legal protection.

The United States Supreme Court held that photographs are indeed eligible for copyright protection, provided they involve originality. The Court emphasized that Sarony did not merely operate a camera but exercised creative control over the subject’s pose, lighting, expression, and overall composition. This creative contribution made the photograph an original work.

The Court clarified that originality lies in the intellectual conception of the author, not just the mechanical execution. Therefore, photography, when involving artistic choices, qualifies as protected subject matter.

This case established that copyright law is flexible and capable of adapting to new forms of expression. It expanded the scope of “authorship” to include creative contributions beyond traditional writing.

The ruling remains significant because it laid the foundation for protecting modern visual media such as films, digital images, and graphic design.

Infopaq International A/S v. Danske Dagblades Forening

This case marks a turning point in modern copyright law, particularly within the European Union. Infopaq operated a media monitoring service that scanned newspaper articles and extracted short snippets consisting of 11 words. These snippets were then used for indexing and search purposes.

The legal issue was whether such small extracts could amount to copyright infringement. Traditionally, copyright law focused on substantial copying, and very short extracts were often considered insignificant.

However, the Court of Justice of the European Union took a different approach. It held that even a short extract could be protected if it contains elements that reflect the author’s intellectual creation. The Court introduced the now famous standard of “author’s own

intellectual creation.” This decision shifted the focus from quantity to quality. It is not the length of the copied material that matters, but whether the portion copied embodies originality. The Court also emphasized that reproduction occurs even during temporary processes such as digital scanning, thereby expanding the scope of copyright protection in the digital environment.

This case significantly moved away from the earlier „sweat of the brow” doctrine, which emphasized effort and labour. Instead, it prioritized creativity and originality.

Infopaq has had a profound impact on digital content, search engines, and data processing technologies, making it clear that even minimal use of copyrighted material can lead to infringement if it captures the essence of the work.

Authors Guild v. Google Inc.

This case is one of the most important modern decisions dealing with copyright in the digital age. Google undertook a massive project to digitize millions of books from libraries and made them searchable online. While users could not access full texts, they could view short snippets of the content.

The Authors Guild argued that this constituted copyright infringement because Google copied entire books without permission. Google, on the other hand, claimed that its use was transformative and fell under fair use.

The court ultimately ruled in favor of Google, holding that the project was a valid example of fair use. It emphasized that Google’s purpose was not to replace books but to create a searchable index that enhances public access to information.

The decision highlighted the concept of transformative use, meaning that a work is used in a new way that adds value or serves a different purpose. Google’s use was considered highly transformative because it enabled text search and data analysis. The court also noted that the project provided significant public benefits, including aiding research, education, and accessibility for visually impaired individuals. Importantly, the ruling clarified that copying entire works can still be fair use if the purpose is transformative and does not harm the market for the original work.

This case has become a cornerstone for understanding copyright in the context of big data, digital libraries, and search technologies.

Bleistein v. Donaldson Lithographing Co.

This dispute arose when advertising posters designed for a circus were copied by another

printing company. The defendant argued that such posters were merely commercial material and lacked artistic quality, so they should not receive copyright protection.

The Supreme Court rejected this argument and took a broader view of creativity. Justice Holmes stated that judges are not art critics and should not decide whether a work is aesthetically valuable. What matters is whether the work originates from the creator and involves some degree of personal expression.

The Court emphasized that even simple illustrations or advertisements reflect individual effort and creative input. Therefore, they qualify as original works.

This case is important because it removed the distinction between “high art” and “commercial art” in copyright law. It ensured that protection applies equally to all forms of expression, regardless of purpose.

The ruling also reinforced that originality requires only a minimal level of creativity. Courts should focus on whether the work is independently created rather than judging its quality.

University of London Press v. University Tutorial Press

This case involved the unauthorized publication of examination papers prepared by the University of London. The defendant claimed that exam questions were too factual and lacked originality.

The court disagreed and held that the papers were protected. It explained that originality does not mean the work must be unique or inventive. Instead, it is enough if the material is produced through the author’s own effort and not copied from another source. Drafting examination questions requires intellectual effort, careful wording, and selection of topics. These elements demonstrate sufficient skill and judgment.

The decision became well known for supporting the “sweat of the brow” approach, where effort and labour justify protection.

Although modern law has moved toward a creativity-based standard, this case remains important in understanding earlier legal thinking.

It shows that even practical or functional documents can qualify for copyright if they involve independent effort.

Ladbroke (Football) Ltd v. William Hill (Football) Ltd

The dispute in this case concerned football betting coupons. The plaintiff argued that the defendant had copied essential parts of its coupon design.

The main question was whether compilations such as lists, forms, or structured documents

could be protected by copyright.

The House of Lords held that protection can extend to compilations if their creation involves sufficient effort and organization. The originality lies in how the information is selected and arranged.

The court also clarified how to determine infringement. It is not just the quantity of material copied that matters, but also its importance. Even a small portion can be significant if it represents the core of the work.

This case is particularly relevant to modern contexts like databases and spreadsheets, where creativity lies in arrangement rather than content.

It highlights that copyright can protect structure and organization, not just written text.

SAS Institute Inc. v. World Programming Ltd

This case addressed whether copying the functionality of software amounts to copyright infringement. The defendant created a program that behaved like the claimant's software but did not copy the source code.

The court held that copyright law does not protect ideas, methods, or functionality. It only protects the specific way in which those ideas are expressed. Programming languages, algorithms, and system functions were considered ideas rather than expressions. Therefore, they fall outside copyright protection.

The judgment reinforced the principle that granting protection to functionality would restrict innovation and competition. It also confirmed that studying a program and independently creating a similar one is lawful, provided there is no direct copying of code. This decision is crucial for the software industry because it allows interoperability and encourages technological development.

Andy Warhol Foundation v. Goldsmith

This case focused on whether an artist's reuse of an existing photograph could qualify as fair use. Andy Warhol created artwork based on a photograph of Prince taken by Lynn Goldsmith. The central issue was whether Warhol's work transformed the original sufficiently to avoid infringement.

The Supreme Court concluded that the use was not fair in the specific context of commercial licensing. Even though the artwork had a different style, it served a similar purpose as the original photograph.

The Court stressed that transformation must go beyond stylistic changes. The new work should

have a distinct purpose or meaning. If the secondary work competes with the original in the same market, it is less likely to be considered fair use. This decision narrowed the scope of the transformative use doctrine and placed greater emphasis on market impact.

It has significant implications for modern art, especially practices that involve reusing existing works.

Getty Images (US) Inc. v. Stability AI

This case deals with the use of copyrighted images for training artificial intelligence systems. Stability AI is accused of using a large dataset of images owned by Getty Images without permission.

The dispute raises new legal questions about how copyright law applies to machine learning. One issue is whether using protected works as training data constitutes copying. Another is whether AI-generated outputs that resemble existing images amount to infringement. The plaintiffs argue that such use harms the market for licensed images. The defendants claim that training involves transformation and does not reproduce the original works directly.

Since the case is still ongoing, no final decision has been reached. However, it is expected to play a major role in shaping future rules for AI development and copyright protection.

The outcome may influence how datasets are created and whether compensation is required for creators.

Thaler v. Comptroller General of Patents, Designs and Trade Marks

This case examined whether an artificial intelligence system could be legally recognized as an inventor. Stephen Thaler filed patent applications listing his AI system as the creator of inventions. The court had to determine whether existing law allows non human inventors.

The UK Supreme Court ruled that only human beings can be recognized as inventors. The legislation clearly assumes that an inventor is a natural person. Because AI lacks legal personality, it cannot own rights or transfer them to others.

The judgment highlights the gap between technological advancement and existing legal frameworks. While AI can generate innovative outputs, the law currently attributes rights only to humans.

This case has sparked debate about whether intellectual property laws should be updated to address AI generated inventions.

Nova Productions Ltd v. Mazooma Games Ltd

This case involved allegations of copying elements from a video game. The claimant argued that the defendant reproduced visual aspects of its pool game. The court examined whether the images seen during gameplay were protected works.

It concluded that these images were not fixed in advance but generated in real time based on player interaction. Because of this, they were not considered independent copyrighted works. The court also found that players do not qualify as authors since they do not exercise enough creative control over the output.

Protection was limited to the underlying software code and pre-designed elements. The decision clarified an important distinction between static works and interactive digital content. It remains significant for video games and other interactive technologies, where user input plays a major role.

5.1 Conclusion and suggestion

The relationship between and marks a critical turning point in the development of intellectual property jurisprudence. Traditionally, copyright law has been grounded in the protection of human creativity, intellect, and effort, recognizing authorship as an inherently human attribute. Legal frameworks such as the Copyright Act were built on the assumption that creative works originate from human skill, judgment, and imagination. However, the emergence of advanced AI systems capable of independently generating complex and creative outputs has disrupted this long standing foundation, giving rise to significant conceptual and legal uncertainty.

Historically, copyright law evolved to reward human intellectual contribution by granting exclusive rights over original works. Concepts such as originality, authorship, and creativity were closely tied to human reasoning and personal expression. These principles played a vital role in encouraging innovation, cultural development, and the dissemination of knowledge. However, with the rise of AI, this structure is being challenged by the presence of non human systems that can produce content with little or no direct human involvement. As a result, legal frameworks that were once sufficient for human created works now struggle to address the complexities introduced by machine generated content.

This transformation creates a tension between preserving the traditional objectives of copyright law and adapting to technological advancements. On one side, maintaining a human centered approach ensures that the law continues to protect genuine human creativity and effort. On the other side, completely excluding AI generated works from protection may discourage innovation, investment, and the development of new technologies. Similarly, the use of copyrighted materials in training AI systems raises important concerns about infringement, fair

use, and equitable compensation, highlighting the ongoing conflict between technological progress and the rights of original creators.

A comparison between traditional and contemporary legal approaches suggests that reform, rather than replacement, is necessary. Copyright law must evolve to accommodate AI while retaining its foundational goals. This may involve recognizing new categories such as computer generated works, redefining standards of originality to reflect technological realities, and establishing clearer rules on ownership, authorship, and liability. Such adaptation would allow the law to remain relevant without abandoning its core principles.

One of the most significant challenges arising from AI is the weakening of the traditional concept of authorship. Courts and regulatory authorities have consistently emphasized that copyright protection requires human authorship. However, AI generated works often result from a combination of inputs, including developers who design the system, datasets used for training, and users who provide instructions. This distributed form of creativity makes it difficult to identify a single author in the conventional sense, thereby complicating the allocation of rights and responsibilities.

The principle of originality is also under strain. AI systems generate outputs by learning patterns from large datasets, many of which include existing copyrighted works. Consequently, AI generated content may replicate styles, structures, or elements from prior works. This raises the question of whether such outputs can be considered truly original or merely derivative. The absence of human intention and conscious creativity further complicates this issue, challenging established legal standards used to assess originality.

Copyright infringement presents another complex dimension. AI training often involves the use of copyrighted material without explicit permission, leading to debates over whether such practices fall within permissible limits like fair use or fair dealing. Courts in different jurisdictions are increasingly adopting a balancing approach, weighing the interests of copyright holders against the broader societal benefits of technological advancement. However, the lack of clear and consistent guidelines continues to create uncertainty.

Liability is equally problematic in the context of AI. Since AI systems do not possess legal personality, responsibility for infringing acts must be assigned to human actors. Yet, determining who is liable is not straightforward, as AI systems operate with varying levels of autonomy and involve multiple stakeholders. Addressing this issue may require rethinking traditional legal principles related to intention, negligence, and control, and developing new frameworks that reflect the realities of AI driven processes.

At a broader level, the current legal landscape reflects a transitional phase marked by

uncertainty and fragmented regulatory approaches across jurisdictions. While some countries are attempting to integrate AI into existing copyright frameworks, others maintain strict human authorship requirements, denying protection to purely AI generated works. This lack of uniformity creates challenges for global enforcement and increases legal ambiguity in an interconnected digital environment.

In the Indian context, the judiciary is likely to play a crucial role in shaping the future of this field. By interpreting provisions such as Section 2(d) of the Copyright Act in a flexible and purpose oriented manner, courts can adapt existing laws to modern technological realities. At the same time, there is a growing need to incorporate constitutional values, economic considerations, and policy objectives into legal analysis to ensure a balanced and forward-looking approach.

Ultimately, the intersection of AI and copyright law represents more than just a legal challenge it reflects a fundamental shift in how society understands creativity, ownership, and responsibility. The future of copyright law will depend on its ability to adapt to the transformative impact of AI while preserving its core objective of protecting human creativity. Achieving this balance will require thoughtful legal reform, interdisciplinary collaboration, and sustained international cooperation to ensure that the system remains fair, effective, and relevant in the evolving digital age.

5.1 Recommendations

In light of the above challenges, a comprehensive and broad legal framework is needed to effectively regulate the intersection of artificial intelligence (AI) and copyright law. The following recommendations aim to provide a balanced and practical approach:

Legal Clarification for Works Generated by Artificial Intelligence

The law should introduce clear provisions into existing laws to deal with works generated by artificial intelligence. This would include defining the following:

Definition of “computer generated works”

Criteria for creativity and ownership

Extent of protection available

Such clarity would reduce uncertainty in interpretation and enhance legal predictability.

Introduction of a “human contribution” threshold test

A clear legal standard should be established to determine the minimum level of human involvement required for copyright protection. This test could consider the following:

The degree of creative control exercised by the user

The uniqueness and originality of the stimuli

The degree of human modification in AI outputs

This approach ensures that copyright continues to reward genuine human creativity.

Licensing and compensation mechanisms for training data

To address concerns about unauthorized use of copyrighted content, a structured licensing system should be introduced. Possible measures include:

Compulsory licensing schemes for AI training dataset

Collective management systems for managing rights

Revenue sharing models for compensating original creators

Such mechanisms would strike a balance between innovation and fairness.

Create a multi layered liability structure

A comprehensive liability structure should be established to distribute responsibility among various stakeholders.

Primary liability for users who engage in intentional violations

Secondary liability for developers in cases of negligent design

Platform liability for failure to implement adequate security measures

This layered approach ensures accountability while recognizing the complexity of AI systems.

5.2 Recognition of a Sui Generis Right for AI Outputs

As artificial intelligence evolves toward generating high fidelity text, images, and music with minimal human intervention, it has triggered a fundamental crisis in Intellectual Property (IP) law. Traditionally, legal frameworks like copyright are built on the "human authorship" requirement, which assumes that every protected work is a direct result of a person's creative spark, skill, and judgment. Because AI generated outputs do not fit this human-centric definition, they often fall into a legal gray area where ownership is contested or non-existent.

To bridge this gap, legal experts are increasingly advocating for the Recognition of a Sui Generis Right. This "of its own kind" legal status would move away from the traditional concept of an artistic "author" and instead focus on protecting the substantial investment and technical arrangements required to produce AI content. By establishing this unique right, the judicial system aims to provide the commercial predictability needed to encourage innovation while ensuring that rights and responsibilities are clearly assigned in an era of machine-led creation.

6. Strengthening Judicial Capacity and Guidelines

Strengthening judicial capacity and the implementation of systemic guidelines represent the foundational efforts required to transform a legal system from a bottlenecked bureaucracy into a transparent instrument of public service. At its heart, this evolution addresses the gap between the existence of laws and the actual delivery of justice. A judiciary that is understaffed or operating without clear benchmarks often falls victim to inconsistency, where the outcome of a case depends more on luck or location than on the merits of the law.

To effectively modernize, a judicial system must pursue a dual-track strategy:

(i) The Expansion of Capacity

Capacity is the engine of the court. It encompasses more than just hiring more judges; it involves a holistic upgrade of the judicial ecosystem. This includes:

- **Technological Modernization:** Moving beyond physical archives to integrated case management systems that track a file from its first submission to its final appeal.
- **Professional Specialization:** Ensuring that the bench is equipped with the specific expertise needed for 21st century disputes, such as intellectual property, environmental law, and digital privacy.
- **Administrative Support:** Strengthening the "para judicial" workforce clerks, researchers, and administrators to relieve judges of clerical burdens, allowing them to focus strictly on adjudication.

(ii) The Implementation of Standardized Guidelines

If capacity is the engine, guidelines are the steering mechanism. They provide the predictability that businesses and citizens need to trust the legal process. These frameworks include:

- **Sentencing Uniformity:** Formulating objective criteria to minimize "judicial lottery," where similar crimes result in vastly different punishments.
- **Procedural Timeframes:** Establishing strict milestones for case progression to eliminate the culture of indefinite adjournments.
- **Accountability Protocols:** Defining clear ethical boundaries to safeguard judicial independence from political or economic interference.

Ultimately, strengthening the judiciary is not merely a technical upgrade; it is a vital democratic necessity. By reinforcing both the physical ability of courts to process cases and the intellectual frameworks used to decide them, a nation ensures that the rule of law remains an accessible reality for all citizens rather than a luxury for the few.

7. International Cooperation and Harmonization

As the development and deployment of artificial intelligence transcend physical borders, the

limitations of localized legal systems have become increasingly apparent. International Cooperation and Harmonization represent the global effort to synchronize judicial standards and intellectual property frameworks, ensuring that the law remains effective in an interconnected digital economy. Without a unified approach, the "borderless" nature of AI creates a fragmented legal landscape where a single innovation might be protected in one jurisdiction but entirely unregulated in another.

Achieving this alignment is not merely a matter of convenience; it is a necessity for global stability. This collaborative process focuses on two primary objectives:

- **Consistency in Adjudication:** Developing shared principles for how judges across different nations interpret AI authorship, liability, and evidence, thereby preventing "forum shopping" where entities seek out the weakest legal environments.
- **Regulatory Interoperability:** Creating treaties and bilateral agreements that allow diverse legal systems to recognize and enforce each other's standards.

By fostering a synchronized legal environment, the international community ensures that innovation is encouraged globally and that the judicial capacity to manage emerging technologies is not restricted by national boundaries.

8. Transparency and Ethical Regulation of AI Systems

As artificial intelligence becomes deeply integrated into societal infrastructure, the demand for Transparency and Ethical Regulation has shifted from a theoretical discussion to a critical legal and operational requirement. Because many advanced AI models operate as "black boxes" where the internal logic of a decision is hidden from the user they pose significant risks to fairness, accountability, and safety. Ethical regulation aims to ensure that these systems are designed and deployed in a manner that respects human rights, prevents algorithmic bias, and upholds the dignity of the individuals they affect.

This regulatory evolution is centered on two essential pillars:

- **Algorithmic Transparency:** The requirement for developers to provide "explainability," allowing stakeholders to understand how a model reached a specific conclusion. This includes the mandatory labeling of synthetic content, such as deepfakes, to protect the integrity of information in the public sphere.
- **Ethical Governance:** The establishment of enforceable standards that prioritize human centric design. This involves proactive bias auditing, data privacy protections, and clear lines of accountability for harm caused by autonomous systems.

By embedding these principles into the judicial and legislative landscape, society can harness

the innovative potential of AI while ensuring the technology remains a trustworthy tool that operates within the boundaries of ethical and legal norms.

9. Encouragement of Innovation Friendly Policies

The shift toward Innovation-Friendly Policies represents a strategic effort by governments and judicial bodies to foster technological advancement without being stifled by rigid, outdated regulations. In the context of artificial intelligence, these policies aim to strike a delicate balance: providing enough legal protection to incentivize research and investment, while maintaining enough flexibility to allow for the rapid, unpredictable nature of digital growth. Rather than viewing regulation as a barrier, an innovation-friendly framework treats the law as an enabling infrastructure that reduces market uncertainty.

This proactive approach is generally defined by two core objectives:

- **Legal Clarity and Predictability:** Establishing clear "rules of the road" regarding intellectual property and liability, so that developers and investors can commit resources without the fear of sudden, retroactive legal shifts.
- **Agile Regulatory Environments:** Utilizing tools like "regulatory sandboxes," which allow companies to test cutting edge AI applications in a controlled environment under judicial supervision. This enables the law to evolve alongside the technology in real time.

By prioritizing growth oriented oversight, these policies ensure that the legal system acts as a catalyst for progress, ensuring that a nation remains competitive in the global race for technological leadership.

10. Public Awareness and Legal Education

Public Awareness and Legal Education serve as the vital link between complex technological shifts and the everyday rights of the citizen. As artificial intelligence and automated systems begin to mediate everything from employment to creative expression, a "knowledge gap" often emerges where the public is unaware of their legal protections or obligations. Addressing this gap is not merely an educational goal but a judicial necessity, a legal system is only as effective as the people's ability to navigate it. By prioritizing awareness, the state ensures that the law remains a tool for empowerment rather than an inaccessible set of rules.

This educational mission focuses on two primary areas:

- Digital and Legal Literacy: Equipping individuals with the skills to identify AI generated content, understand data privacy rights, and recognize the legal implications of interacting with autonomous systems.
- Democratization of Legal Resources: Simplifying complex judicial guidelines into accessible information, ensuring that creators, small business owners, and consumers understand who owns AI generated work and how to seek recourse if their rights are violated.

Through proactive outreach and simplified legal communication, societies can build a foundation of trust, ensuring that technological progress is accompanied by an informed and legally empowered public.

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